PEPPERELL SHEET

Published by and for the

Employees of the Pepperell Manufacturing Company

VOL. V SEPTEMBER, 1930 NO. 5

MR. AND MRS. LEO LAROCHELLE

PEPPERELL SHEET

Published Monthly by the Employes of the Pepperell Manufacturing Company

BIDDEFORD, MAINE, DIVISION

WALTER WENTWORTH, Editor

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Hospital ..... Martha Curley, R. N.
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White Cloth Room 19 ..... Pearl Murphy
Blanket Card Room 11-3 ..... Eva Adams
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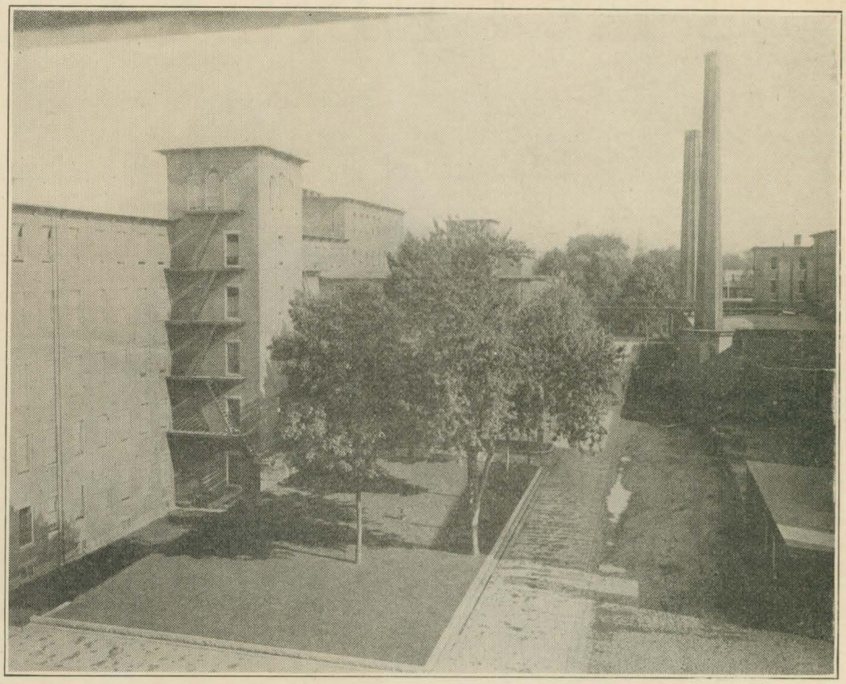
Weaving 13-1 ..... Arthur Gilbert
Weaving 21-B and 22-A ..... Clifton Horsfield
Weaving 83-A and 53-B ..... Al. Belanger
Spinning 15-2 ..... Alton Fournier, Paul Blais
Spinning 185 ..... Lucienne Pelletier
Spinning 25-B ..... Ernest Brousseau
Office ..... Raymond Landry
Yard ..... Arthur Emmons
Cotton Department ..... Edward Charbonneau

The Pepperell Sheet has as a definite aim the promotion of good will and better acquaintance in the great Pepperell family.



This picture of the upper yard was taken in 1889. Note the beautiful trees in the yard and other changes which have taken place since that time.

MORE ADVERTISING

The following article is clipped from the pages of the New England News Letter. If Mr. Calloway is right, and we believe that he is, then Pepperell is on the right track, No one at this mill needs to be told that we have a powerful advertising program which is proving of great value in correcting the difficulties which Mr. Calloway pointedly brings into the limelight in a brief review of conditions.

Only recently the editor attended a meeting of the Richard C. Owen Post, American Legion, of Saco. A part of the business of the evening was to wait upon a young lady whose line of work is contracting with organizations in putting on plays. She travels all over the country. In the course of the conversations of the meeting she said: "Of course I knew that the Pepperell Mills were in this locality. Everyone knows about Lady Pepperell Sheets wherever I go."

If, as she said, everyone knows about the Lady Pepperell sheeting line we can be sure that this is a fact only because advertising on a large scale has made it so. And if everyone wants Pepperell products the mill has gone far in allaying the pains and aches of our own business as set forth below:

"From Georgia to New England, through the medium of the Connecticut Manufacturers' Association, comes a call to cotton textile manufacturers to use cooperative advertising to promote increased sales of their products. The July issue of 'Connecticut Industry,' published by the Manufacturers Association, contains an article on this subject by Cason J. Calloway, President, Hillside Cotton Mills, LaGrange, Ga. Mr. Calloway feels that his industry suffers much from the fact of its age, that it has taken consumption for granted, and has failed to develop market-mindedness. He says in part:

"Proper merchandising consists, in the first place, of finding out what the public wants and, in the second place, letting the public know that they want it, and third, making it convenient for them to buy it.

"The procedure followed by cotton mills, on an average, is exactly opposite. First, we build a mill; second, we make the goods best adapted to that mill; and third, we keep lowering the price until this product can be sold. I believe it will be generally admitted that it is an uncomfortable state of affairs which should be corrected."

WELCOME, FALL RIVER

The Biddeford division extends a welcome to Fall River as it takes over a portion of the paper. We are all going to be much interested in the news which emanates from the baby plant of the Pepperell organization.

PEPPERELL WAR VETERANS

The Pepperell mills was well represented at Boston during the great American Legion convention. Many of the boys who enlisted for the cause of Uncle Sam in the terrible World war are among the men employed at Pepperell, and they are justly proud of the great honor and well they might be.

"Busy" Simard, the well-known baseball player, had been planning for weeks on attending the convention. He is a live wire Legion man. It is understood that the arrangement with Mrs. Simard was three days at the Hub while the big convention is on and then back to Biddeford, the best old place in the world to live in.

Another Legion member in the Pepperell is Commander Elmer Burrill, who is overseer of weaving in the upper division. He is a great worker for the American Legion locally, and nationally as well, and is a credit to any organization. "'Over the Top," is his slogan.

Then there is Michael Kearney, who saw much service in Uncle Sam's army in France and did his part to help the Allies win the big strife. He attended the convention.

Dennis Driscoll is another veteran of the World War. He saw plenty of service in France and it is claimed that there are few that were in more battles than he. He participated in four big drives and they lasted four months Mr. Driscoll met some of his old comrades during the convention.

Mabel Jannelle, whose late husband was a veteran of the World war, serving in the U. S. navy and who died a short time ago from injuries received in service, went to Boston and witnessed the big parade.

FREE ADVERTISING

Note: A free advertising service is available for all employees of Pepperell.

Advertisements should carry the street address or 'phone number, your name and the room in which you work. Your name will not be published unless requested.

Lost: Gold wrist watch, October 2, between McArthur Library and the York Mill. Finder please return to 82 Foss Street. Telephone 605-M.

SYMPATHY EXTENDED

The sympathy of all Pepperell employees is extended to Francois Lariviere, second-hand of 18-5, and also his sister, Annebelle Morin, in the death of their beloved father, Francois Lariviere, Sr. Mr. Lariviere was an old time employee of Pepperell, where he had a host of friends and acquaintances.

THIS MONTH'S COVER

Mr. and Mrs. Leo Larochelle

The marriage of Miss Doris Lambert and Mr. Leo Larochelle took place at St. Andre's Church on July 21st. Mr. Larochelle is employed in Carding 11-3, while Mrs. Larochelle is a former employee of Blanket Weaving 13-2.

The couple enjoyed a honeymoon trip to Boston. Prior to his marriage Mr. Larochelle was presented with a beautiful clock by the employees of 11-3 as a wedding gift. They will make their home with the bride's mother at 70 Pike street, this city.

COMPLETING LIST OF SUMMER VISITORS

We give below the final list of visitors at the mill during the past season. Practically ever state of the Union has been represented in the lists published during the summer in the Pepperell Sheet. In addition to Americans, we have had visitors from Germany, China, Japan, France, England and the island possessions of the United States and many from Canada.

Pepperell Visitors from 8-16-'30 to 9-6-'30.

8-16-'30.

Mr. and Mrs. R. H. Snow and family, Waban, Mass.

8-18-'30.

Mayor and Mrs. W. J. Hetzler, Columbia, Miss.

Mr. Harry D. Hale, Mr. Bernard Brady, Lowell, Mass.

Mr. Ralph Jones, Mr. Edward Hess, Mrs. Everett Kennedy, So. Manchester, Conn.

8-19-'30.

Miss Peggy Peterson, Mrs. George A. Chasse, Lowell, Mass.

Mr. and Mrs. W. M. Sargent, Schenectady, N. Y.

Mr. Geo. M. Charters, Miss Daisy Charters, Columbus, Ohio.

Mr. J. J. Solomen, Brooklyn, N. Y.

Mr. and Mrs. Byron A. Compton, Detroit, Mich

Mrs. Jas. H. MacFarland, So. Portland, Me.

8-20-'30.

Mrs. Clara Birkenwald, Portland, Me.

Mrs. Emil Birkenwald, Charlotte, N. C.

Mr. and Mrs. H. J. Sherwin, New York, N. Y.

Mr. and Mrs. W. S. Shaw, Miss Marjorie Shaw, Brockton, Mass.

Mr. and Mrs. Henry Thurston, Orange, N. J.

Mr. and Mrs. A. Janjigian, Watertown, Mass.

Mrs. Eliot Tuckerman, Miss Emily Tuckerman, New York, N. Y.

Mr. Fred Whittaker, Magog, Que.

Miss Eva Ayers, New York, N. Y.

Mr. A. H. Dunn, Englewood, N. J.

Mr. and Mrs. A. L Shields, Springfield, Mass

This picture of Mrs. Rose Chevrolet of Clothroom 19-2A was taken in 1905. Since that time the styles have changed slightly.

This is Dorothy, three years old last July 12th, thank you. Dorothy is the daughter of Mrs. Eva Gaudette, who is employed in 19-2A. Do you think she looks a lot like the picture on this same page? The other little lady is her mamma when she was five years of age.

Mrs. W. C. Bond, Miss Marian Bond, Miss Carmella Bond, Malden, Mass.

Miss Marian Brock, Billerica, Mass.

Mr. A. deCarufel, Miss H. deCarufel, Shawenigan Falls, Que.

Mr. Stanley Fleisher, Mr. Benjamin Shouse, Baltimore, Maryland.

Mrs. Anna Thibodeau, Biddeford, Me.

Mrs. Howard Lee, Mr. and Mrs. Harold Lee, Aurora, Ill.

Mrs. David Lee, Albany, N. Y.

Miss Alma Thibodeau, Biddeford, Me.

Miss Diana deCarufel, Montreal, Can.

8-22-'30.

Mr. and Mrs. J. F. Quinn, Elmhurst, L. I., New York.

Mr. and Mrs. J T. Herbert, Belleville, N. J.

Miss Lillian Emerson, Los Angeles, Calif.

Mr. Alex Creekmore, Miss Elizabeth Creekmore, Miss May Creekmore, New York, N. Y.

8-21-'30.

Mr. and Mrs. C. E. Hargraves, Schenectady, New York.

Miss Lena Smart, Mrs. B. C. Smart, Rev. G. W. Smart, Schenectady, N. Y.

Mr. and Mrs. G. W. Atkinson, Springfield, Mass.

Miss H. F. Cheirs, Landsdowne, Pa.

Miss Ardele Maling, Cape Porpoise, Me.

Miss Anita Holland, Miss Evelyn Chamberlain. Woodstock, Vermont.

Mr. Paul Chickner, Windsor, Vermont.

Misses Helen, Margaret and Mary Sage, Mr. George Sage, Mr. Andrew Sage, Larrell, Pa.

8-23-'30.

Mr. E. T. Manley, Housatonic, Mass.

Mr. and Mrs. Geo. Lenahan, Buffalo, N. Y.

8-25-'30.

Miss Mildred Saulnier, Saco, Maine.

Mrs. E. J. McLelland, Miss Jane McLelland, Montreal, Can.

Miss Jean Brass, Miss Helen Brass, Westmount, Can.

Mrs. J. B. Barber, Staten Island, N. Y.

Mr. and Mrs. Albert Byrnes, Philadelphia, Pa.

Mrs. Arthur S. Taylor, Auburn, Me.

Mr. and Mrs. T. V. DeHaven, Audubon, N. Y.

Mr. and Mrs. D'Arcy Hay, Miss Agnes D'Arcy Hay, Brooklyn, N. Y.

Mrs. Irene Lamb, Springfield, Mass.

Mrs. W. D. Clark, So. Portland, Me.

Mr. and Mrs. F. G. Whitmore, Miss Betty Whitmore, Mr. Paul Whitmore, Portsmouth, N. H.

8-26-'30.

Mr. L. E. Winnie, Miss Maud Winnie, Brooklyn, N. Y.

Miss Helen Morgan, White Plains, N. Y.

Mr. and Mrs. Harvey S. Cooley, Greenport, L. I., New York.

Miss Irene Lloyd, Miss Constance Borisch, Rochester, N. Y.

Mr. and Mrs. V. C. Hall, Rochester, N. Y.

8-27-'30.

Mr William Stalba, Mr. Francis Stalba, Mrs. E. F. Stalba, Belmont, Mass.

Mrs. W. S. McEwan, Albany, N. Y.

8-28-'30.

Mr. and Mrs. C. R. Potter, Detroit, Mich.

Mr. and Mrs. J. J. Smith and family, New Bedford, Mass

Mrs. Frank Crossley, New Bedford, Mass.

8-29-'30.

Mr. James Smith, Manchester, N. H.

Mrs. Yvonne Gemmell, Manchester, N. H.

Mr. Antoine Parent, Mr. Gordan Parent, Pattensville, Mass.

Mr. and Mrs. J. D. Deagnan, Montreal, Que.

Miss Mildred Stockington, Seymour, Conn.

Mrs. A. Gagnon, Fall River, Mass.

Mr. and Mrs. P. M. Walker, Mr. P. G. Walker, Mr. and Mrs. Geo Young, Ansonia, Conn.

Mrs. Eva Gaudette of 19-2A. This picture was taken when she was five years of age. Does her daughter, Dorothy, whose picture appears on this same page, resemble her mother?

Mr. and Mrs. J. C. Swonger, Cleveland, Ohio.
Mr. and Mrs. D. L. Kinsley, Rocky River, Ohio
Mr. Luther H. Jackson, Philadelphia, Pa.
Mrs. William J. Shea, New York, N. Y.
9-2-'30.
Miss Mary Gaston, New York, N. Y.
Miss Janet Sinkerson, Mrs. J. H. Sinkerson, Renssaler, N. Y.
9-4-'30.
Mr. Henry P. Hedrick, Kenns, N. Y.
Miss Helen Benson, Brooklyn, N. Y.
9-5-'30.
Mr. and Mrs. Charles W. Bell, Dr. C. D. Bell, Needham, Mass.
Mr. and Mrs. T. E. McEvoy, Buffalo, N. Y.

First Cat—I hear you had an addition to your family, Mrs. Cat; was it a boy or a girl?
Second Cat—Oh, just six of one and a half dozen of the other."

Bluenose—Pardon me young lady, in the matter of your dress, don't you think you could show a little more discretion?
Flapper—My gosh, some of you guys ain't never satisfied!

Bill—They say brunettes have sweeter dispositions than blondes.
Jim—My wife's been both, and I can't see any difference.

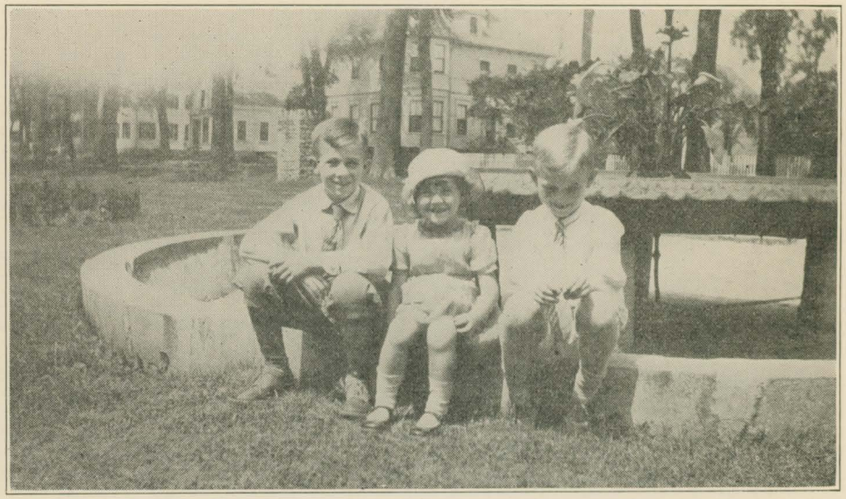
Teacher—Johnny, how many days are there each month?
Johnny—Thirty days hath September, all the rest I can't remember; the calendar hangs on the wall, why bother me with this at all?

"Rastus, I see your mule has 'U. S.' branded on his hindquarters. Was he in the army?"
"No, boss, dat 'U. S.' don't stand for 'Uncle Sam'—it means 'Unsafe.'"

Sully: No girl ever made a fool out of me.
Arthur: Who was it, then?

The two Blanches. Blanche Fournier and Blanche Paquette are valued battery hands in 10-2 Weaving. The Sheet wants some more pictures of folks in 10-2!

HEARD ABOUT THE PLANT



Overseer Joseph Bouchard of Weaving B-2 has three fine children. From left to right are Joseph, eight years of age; Alice, six, and Edward, four.

BLANKET CLOTH ROOM
(Lower Floor)

We are glad to welcome Florence Lewis back again. Florence is looking fine after a recent operation.

It seems good to see Lena and Bertha on the job once more.

Irene B. says that she is still in Heaven. Irene believes that Life is what you make it.

Awfully sorry, Laurette, that you didn't read the notice before you planned for your vacation. At least you didn't take your Sunday night ride.

Annette doesn't want anyone to tell her that she's cute. She knows that she is because Manuel told her so long ago.

Those pictures of Kay S. and Alice C. were swell, taken in their bathing suits. Why not give us one for the Sheet?

Eva Ruck and her mother, Mrs. Murphy of upper Main street, have returned after visiting Baltimore and other large cities.

Paulette is wearing a beautiful diamond on her left hand. Of course, we know what that means, and we think that he is a lucky chap.

Notice how sad Clarinthe was looking a while ago. Barney took a trip to New York. Cheer up Clarinther, he'll be back next summer.

Arthur, you should be more careful! You certainly gave Doris a terrible scare recently when you almost ran over her.

It was lucky for Mr. Skilling that Austin happened along when he was half-way up to the door, and it was lucky for Austin that he has a strong arm.

Freda C. has a new hobby. Roof-sitting. She says that it would be like sitting on top of the world if Alphonse was there too.

Helen has kept herself in such close quarters the last month that we can't report much about her!

Mrs. Newlywed: "Are you sure these seeds will grow into big, strong trees?"
Merchant: Madam, I will guarantee them."
Mrs. Newlywed: "Well, in that case, I'll take a hammock as well."

SPINNING 55-B

Jack Burnham, the upper Kennebunk road farmer, and incidentally setting up machinery expert in the Pepperell, announces with much pride that he has finished digging potatoes and has not had time enough to count the number of bushels that he harvested. He has arranged with Patrick Murphy to take a couple days off and help count. Jack says he is just waiting for another summer and is anxious to get back to planting, which, he says, is the very best exercise for any 100 per cent American citizen.

Merilda Bernier is with us in her old position once more.

Marie Levesque motored to Portland Saturday with friends and attended Keith's theatre. She reported a wonderful time.

Miniature golf is being talked up among the girls and it is possible that some matches may result from the agitation. Some of our fair lassies are outspoken in their claims of being able to win.

Miss Gladys Hamel, telephone operator in the Pepperell and her mother, Mrs. Eliza Hamel, and Harry Cavanaugh, in charge of the lunch department, and Mrs. Cavanaugh, and Mr. and Mrs. Samuel Broduna, who have been occupying a cottage at Old Orchard Beach for the summer, have returned to their residence on Mason street. They report an enjoyable summer at the beach.

ROOM 55-B

John Hogan of the bobbin department is a great believer in plenty of exercise, and any morning may be seen walking up from Old Orchard Beach. We offer a kindly and pathetic suggestion to autoists on the way up from the beach early in the morning that if they will pick Mr. Hogan up and give him a ride to his work we will greatly appreciate the same as will also his partner, K. O. Kearns.

Wife—Before we were married, you said mother could stay with us whenever she pleased.
Husband—Yes, certainly—but she doesn't please. —Capper's Weekly.

Irene Turcotte of Blanket Weaving spent many happy days in school, and was never caught chewing gum in the class room.

BLANKET WEAVING

By MARION VAILLANCOURT.

Mr. Joseph Bouchard, overseer of this department, is back with us again after spending a vacation in Canada. We are very glad he has returned.

Hervez P. is very popular in 13-2. He is known by the name of Rudy Vallee as a great singer. And he is also known by the name of Longfellow as a great poet.

Hervez hardly finds time to speak to Rose Camire when the bobbins are coming along pretty fast for picking. Wonder if Irene Turcotte is still working for Mr. Jean Batiste.

We believe that E. Pinette is getting prosperous. He recently bought a new shirt while the other one was still good. He also says that he likes to use the other fellow's comb, and especially when the "other fellow" is a girl.

If you want to keep your school girl complexion,, says E. Cabana, you should eat a pear every night after your day's work.

Raoul Sevigny, the peanut eater,
Says that he thinks it much cheaper,
To swipe a few each day; and
Save himself a whole hour's pay.

And this is real news: R. Sevigny is saving all the money possible as he is thinking of getting married soon. Don't worry, Raoul, the boys will chip in and buy you a nice present when the big event comes off.

It was quite a surprise to learn that Marguerite Petit was godmother recently. The next morning she came in smiling and said: "Well, that's the second time and I feel another appointment coming for next week." They're all running after you, Marguerite.

Joseph Boutet went to Susan's house one night. In the dim-lighted parlor they sat, and Joe said, "My adorable Susan, I'm ready to do anything to please you." And then Susan said, "Oh, Yeah? Well then, take your hat and please don't come again." That's a sacrifice, Joe.

Girl Friend: Do you like fruits, dearie?
Leo Gobeil: I'm crazy over them, Love.

G. F.: Well, kiss me, I'm a peach!

Emile B.: Well, sweetie, I'm the best baseball catcher in the league.

Girl Friend: Sure, but you can't hold on to my curves.

Weaving 13-2 celebrated pumpkin day for the second time this year. Padeski appeared publicly with his face powdered, rouged, eyebrows blacked and lipstick smartly plastered to finish the remarkable make-up. Some of the boys were obliged to flee the apparition, but other made appointments to learn the art.

The boys think that Amanda is just the proper type to join Mack Sennett's bathing beauties. If you want to take the trip, Amanda, just get in touch with the boys who will gladly raise the traveling expenses.

Lost: A Spiked Heel was lost between the corner of Birch and Bacon Street. Finder please return some to Miss Annette Morin and receive a reward.

Just think how Irene Turcotte felt the other day when she got home and found the family cow had wandered away and was lost!

CLOTHROOM 19

By PEARL MURPHY.

We hope that the next time Esther Hunter goes into a store she will make sure what store she goes into. Just ask Esther about this and she will only blush and say something about the embarrassing moments of life.

"Patience is a Virtue" doesn't mean a thing to Gene Cantara. Although Gene's hair is not red he sure can fly into a raging temper, especially when his work is delayed for a few minutes.

George Thomas attended the Old Orchard Beach Police picnic and enjoyed himself immensely. Next day George appeared at work adorned in a green necktie, and it is rumored about that he is taking lessons on a harp.

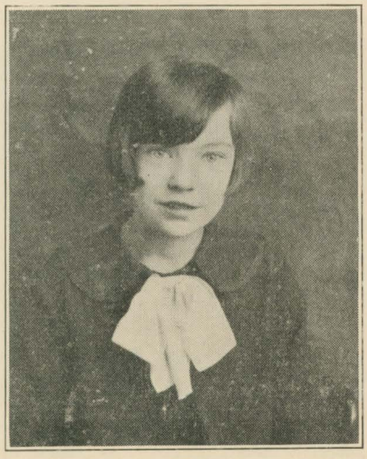
Otis Small is very lucky when it comes to circles. We can almost see him smile now. But Lavallee insists he would have a little more luck if the circles were a little larger.

If Elsie Butler ever puts her threats into execution we wonder what they will do with the body. Nuff sed.

We understand that Agnes Simard is going into the fruit business next year. Agnes had the good fortune of raising two peaches this year. Knowing that seeing is believing, these peaches were brought in and put on display and now we know that Agnes means business.

The wedding bells will soon be ringing for Simonne Hannah. If you doubt this just glance at the third finger of her left hand. We understand that it will be an event of the near future.

Joe Proulx was a recent visitor to Boston. Joe was there in time to witness the parade, but that is all we seem to be able to find out. We're sure Joe is putting something over on us.



This is Miss O. Jolin of the Blanket Weave Room. She never misses many days of school.

Here's Irene Boisvert of Blanket Weaving all dressed up in a bib and tucker. Irene could say "boop-boop-pa-doop" just two days after this picture was taken!

Our sincere sympathy is extended to Arthur Pomerleau upon the sad and untimely death of his little son, Robert.

We all welcome back Lena Payheur. Lena spent the summer months at Laughing Loon camp.

We hope that Conrad Fecteau does not get indigestion eating his dinner in three minutes. You see Conrad must hurry back to see his little Alberta!

BLANKET CLOTH ROOM
(Upper Floor)

Seven of the girls of the room enjoyed a chicken dinner at the Winsall Tea Room, on the Kennebunk road, on August 7.

Do we like Chicken dinners?
I should say that we do.
We like them cooked most any way,
Pie, Roast or Stew!
This time we ordered Chicken pie,
(When we had our party,)
Each one had a jolly time
And indeed ate very hearty.
We'll all know where to go again,
When hungry as can be,
And we want to recommend this place,
To all the folks we see!

We always thought that Leila didn't like mayonnaise. How about it, Leila?

If you are so fond of crab-meat sandwiches, Mabel, why not eat them instead of giving them away?

Jackie C. doesn't hang out at the store on Bradley street now. His sweetheart didn't like it. Who can blame her?

I wonder what Lin and Joe will do now that the summer season is over. They certainly have wonderful times at Old Orchard Beach during the balmy season.

The Twomey sisters spent a very enjoy- this week-end recently in Boston.

Mr. Goodwin has returned after enjoying his two weeks' vacation.

We were all very sorry to hear that Lily B. has left this department.

Teacher—Use these words in a sentence: Deface, defense, detail.

They—Deface of the cat gets through defense before detail.

After Dinner

"Sandy, there are guests at the door!"
"Grab a toothpick, quick!"

This nice picture of Alice, daughter of Overseer Joseph Bouchard of Blanket Weaving was taken in Pepperell Park. And we think you will see a resemblance to her dad,—dimples anl everything.

173 CARDING

The operatives of this department are very glad to see that Mr. Spencer was promoted to general 2nd hand.

Wishing you success, Mr. Spencer.

Things that never happened:

Helen C. going on a diet or taking reducing exercises.

Mamie F. going to a movie.

Irene A. getting married.

I don't believe in giving anybody the corner stand now as the cold weather is here. As Yvonne C. of 162 did to Ramdan L. of 183 last week. Now the next time Yvonne be more careful in making your dates.

Lucienne B. of 183 walked into a store on Main street last Saturday and going to the clerk said: "I want a shorter bathing suit than the one you showed me last week." The clerk pleasantly replied to Lucienne in this manner. "I am sorry, lady, but have you tried the collar department?"

Amedee C. of 183 was asking Armand G., also of 183, if he knew where Mexico was and Armand replied, "Yes, on page 10 in my geography."

Late again, Jos.

I am sorry, sir, but last night my wife presented me with a boy.

She'd have done better to present you with an alarm clock.

'—I—I rather think she has, sir.

An affliction you can have and your best friend won't tell you is a swell head.

Sully, our capable time-keeper, was saying to Leonida of 173 that she should see the altar in their church, and Leonida replied, Lead me to it!

Mrs. Aurelie Sylvestre of 173 wishes to thank the operatives of said room for beautiful floral tribute in her recent bereavement.

Don't worry if your job is small, Bill,
And your rewards are few.
Remember the tall, big oak
Once was a nut like you.

COTTON DEPARTMENT

By Edward Charbonneau

Frank Martell was a recent visitor to Boston, and Waterbury, Conn. Frank went up on business. We wonder just what it was.

We wonder what Roland does now that Ocean Park is closed for the winter. Perhaps he will take a trip to Montreal one of these days.

Judging from reports, some of the gang really celebrated Labor Day.

Joe Withworth reads poetry now. He says: "Laugh while you may and live in clover. For when you're dead you're dead all over.

Francis. Nine pounds. Born Sept. 1st. This is the name of the new arrival at Charles Dinan's home. And what a boy Francis is. Congratulations, Charlie.

John Sullivan, who has been assisting chef at Groce's Restaurant at Old Orchard during the summer months, has returned to this department. The first few days we wonder why Johnny wore gloves. Not to keep his hands clean, we hope.

Saw Babe the other day taking his stocking off. Thinking something was wrong, he was asked: "Why are you taking your stocking off? Did you get hurt?"

"No," said Babe. "I got the right one on the left foot, so I'm changing them."

Any one wishing to have their Ford fixed so it won't run, please see George Lemay. George worked on his for two days and then it just wouldn't choose to run.

Billy Oakes says that she was only a physician's daughter, but she sent the blood surgin through your veins.

Seth Marshall was a recent visitor in Manchester, N. H.

John Sullivan and family spent the week end in Boston the week of Sept. 7th. John witnessed the game between St. Louis and the Boston Braves.

CARDING 11-3

Wonder why Arthur always has a smile for Leona each morning?

Fannie Benson has a wonderful picnic all by her lonesome, sorting bobbins.

Would like to ask Evelyn G. who the boy friend can be who owns the Pontiac? We would also like to meet Irene's boy friend.

Angelina T.: What's the attraction in the picker?

Montpas has his Chinese dance. Always ready to give the audience a thrill.

The entire room is very proud of Joe Matheau. His yacht, exhibited recently in the window of the Benoit-Dunn Clothing Store

A nice picture of Mrs. Isabelle Beaudreau of 19-2A and her little daughter.

Edmond Demars of Clothroom 19 is an artist and has contributed many sketches to the Sheet. "Ed" is seen here all dressed up for church, and we don't know which is the most shining example of neatness,—Eddie or the Pontiac!

called for many favorable comments on his skill.

We must ask Lucien P. the name of the girl he told us he had an eye on. Was it Irene?

We heard that Tetreault kept the people awake at the reception tendered his sister-in-law with his violin solos.

No more B. L., Tetreault. Just rough Cut Granger.

WEAVING 53-B, 73-C, AND 83-A

By ALDEE BELANGER

P. Perreault, Babe Lemieux, Alfred Gilman and Arthur Dutil took a trip to Hartford, Conn., recently and had a wonderful time.

Al. B.: Those pants are too short for you, Pat.

Pat L.: No, you're wrong. I'm just in them too far.

First waiter: Why is it taking that man so long to eat his dinner?

Second: He's eating alphabetical soup and he stutters.

Here's an opportunity, girls. If any of you have earrings to be fixed, see Ed. P.

George D.: Say, is this bed different from the rest?

Ed Tardif: No, it's just upside down!

One of the fellows in our department raises canaries for a pastime. He tried feeding them sawdust and when two of the eggs hatched one of the birds had a wooden leg and the other was a woodpecker.

Does dat smile mean you forgive me?

Stay away, niggah, I'se just smilin' to rest mah face!

Auntie:"Well, that was nice, wasn't it? You like having a ride on uncle's knee, don't you, dear?"

Small nephew: "Not bad; but I had a ride on a REAL donkey yesterday."

City Slicker: "What does your son do?"

Farmer: "He's a bootblack in the city."

City Slicker: "Oh, I see, you make hay while the son shines."

BLANKET WEAVING

By MARION VAILLANCOURT.

Anyone who wishes to have his fortune told should visit Mrs. Peterson, 18 Wacker street, Boston, Mass.

Here are a few samples of recent fortunes which she has told:

Marguerite P.: "If you wish to lengthen your life, shorten your meals." Joseph Boutet: "You will receive a present from the one you love." Donald McCone: "You will meet a girl who will pretend she is in love with you. Beware! She tells 'em all the same thing."

We want to remind Emile Boisvert that wine, women and song will ruin any young man. Cut out the song, Emile.

Gervery Paquette: If you love and run away, you may live to love another day.

Rosaire Perreault: You have the head to earn and the heart to spend.

Rene Bourque: You may prefer blondes but you will marry a brunette.

Gerald Gobeil: You will be an heir and become rich. There is a bright future ahead of you.

Leo Gobeil: Some people are born luck. You are one of them.

Jeanny Howard: You will have more children than you wish

Raoul Corriveau: Love intoxicates a man. Marriage sobers him up.

Laurette Boutet: If you could know his heart he would be dear to you.

Blanche Paquette: For you to fall in love is awfully simple. To fall out of it is simply awful.

Simonne Bouthilette: If you eat young onions don't breathe it to a soul!

Rose Camire: It is well perhaps to love foolishly but much better to love wisely.

Laurette Laliberte: Your sweetheart cannot help but love you.

Donald Compagnon: The one you love thinks as much of you as you do of her.

Ephrem Thibodeau: About the only thing some people give freely is advice.

Henri Ste. Marie: Half of the lies they tell about you aren't the truth.

Annette Morin: You will meet another sheik and his first question will be "Will you be mine?"

Donald McCone is doing the thing upside down. His girl went to see him at his home and gave him an engagement ring. It is an antique. Better keep away from her, Don!

STOCK ROOM

Genial Gene (alias Schemer) Johnson of the stock room took a hurried shave for himself the other day. When about ready to apply the razor he found that he had lathered up with Colgate's Toothpaste instead of the shaving cream. The cream was white, but the air was blue for the following few minutes.

There is also another story going around about Genial Gene. It seems that he started down river a few weeks ago in a motor boat which is known to be balky at times. He got down there all right, but would probably be floating around off the Buttercups at this late date if his SOS had not been picked up by the rum-runners' radio on the coast. Gene says that the political situation of the country is even affecting "putt-putts."

Gordon Twomey was a spectator at the Biddeford-Thornton game. Gordon says that it makes no difference which team played the better brand of football,—it's the score that our children's children will read about!

This cartoon of Phil Sayer, overseer of weaving, was drawn from life. Phil was a recent victim of a sudden shower, but if the Buick got wet it wasn't because Phil didn't try to help it. He was not very successful, as will be noted by the downcast expression on his face.

LOCAL SPORTING NEWS

KERWIN TWOMEY.

TED KID DREW SIGNED TO MEET SAMMY FULLER

The announcement is made that Ted Kid Drew of the Pepperell Club and one of the best boxers from Biddeford and Saco has been matched to meet Sammy Fuller of Boston, who is widely known as one of the best at his weight in New England. Tom Travers, manager of Drew, has signed up with the Portland boxing promoters, the date of the bout to be announced later. Fuller has one decision over Andy Callahan of Lawrence, who, by the way, is the only boy in the business to make Ted Drew take the count in a match. Ted is going great now and it is possible that he will be matched for another go with Callahan. The Drew-Fuller bout looks like a hummer and there is no doubt but that the local fans will be well represented when the show takes place.

SPORTS

LOOKS GOOD IN RING

Freddie Sibley, who is employed in the Blanket Department and is a member of Tex Travers' boxing stable, is worth watching. He has all the ear marks of a coming boxer under the guidance of the veteran Tex. Mr. Travers has certainly turned out some swell boxers and his reputation in this line is widely known in many states.

BOXING SHOWS TO BE ARRANGED WEEKLY AT PEPPERELL HALL

The attention of the boxing fans of Biddeford, Saco and Old Orchard Beach is called to the announcement that there will be regular weekly boxing shows at the Pepperell hall. Friday evening has been selected as the night and with any kind of patronage there will be plenty doing in the boxing line. The bigger the patronage the more encouraged will be Promoter Tom Travers to go out and get the bigger talent. He is anxious to put Biddeford back on the boxing map once more and says the fans can help him greatly. He would like to be able to pull off the Sammy Fuller-Ted Kid Drew bout in Pepperell hall, but he is not sure of the necessary patronage just now. It takes lots of money to get Sammy Fuller into a bout. He is well worth all he asks, as he gives a great show and is out to win every time.

PICKING THE WINNER

There is much speculation as to which team Bill Sweetser will pick as the winner in the big annual Thanksgiving Day game. The fans are also just waiting to hear Jerry Buckley dope out the team on top.

Little Jean is already a golfer. Jean is the son of Eddie Callahan, second-hand in Blanket Weaving.

PEPPERELL YARD CREW WIN FROM GARAGE OUTFIT

The bowling season was formerly opened by the Pepperell yard crew aggregation and a team made up of employes in the Pepperell garage at the Pastime alleys, October 2. The yard boys came out victorious, capturing two strings and the grand total by two pins only. It was a mighty close game all the way through, with three of the yard crew outfit hitting the tall timbers for over 100. They are known in bowling circles as Red, Eddie and Jelo. Sicard and Pillsbury were tied for best single among the garage experts while Sicard carried off the honors for the best three string total. The yard boys did their best work in the first and second strings and came near to losing in the third when the garage men did their best work of the match.

The score:

PEPPERELL YARD.

Red	105	67	81	253
Eddie	70	94	105	269
Arthur	63	70	68	201
Albert	82	79	91	252
Jelo	89	105	87	281
Total	409	415	432	1256

PEPPERELL GARAGE.

Smith	90	83	82	255
Magrath	75	89	87	251
Fillebary	74	83	91	248
Sicard	91	88	88	267
Hooper	77	66	90	233
Total	407	409	438	1254

BUSY TO RIDE WHITE HORSE

Busy Simard, the well-known baseball player and member of the American Legion, it is understood, rode his white horse in the big Legion parade at the Hub.

PEPPERELL GRID FANS SHOW UP BIG IN SCHOOL GAME

The Pepperell Mills sport fans once more showed their willingness to get behind a good cause when they turned out in large numbers at the opening game between Biddeford High School and Thornton Academy at the high school grounds on West street. Biddeford won 9 to 0. It was a good game for the first one of the season, considering that the weather was anything but football weather. It certainly was an ideal day for baseball.

Both Thornton and Biddeford high have splendid material for two swell teams and as the season goes on they will show their wares. It looks like another close and tough game for Thanksgiving morning. May the best team win.

MIDGET GOLF OPEN TO PUBLIC IN ST. JOHNS BUILDING

A midget golf course has been opened to the public in the store in St. John's building on Main street, formerly occupied by Denis & Sansoucy, and next to Leo Jones' drug store. It is a nine-hole course and was built by experts under the management of Tom Travers. Well-known golf instructors who have inspected the course highly compliment the same. Mr. Travers plans to arrange tournaments and offer good prizes for Pepperell employes, as well as for all others interested in the great indoor sport. Tournaments will be held held twice a week and the ladies are invited to take part as well as the men. Every attention will be given patrons and objectionable persons will not be allowed. The course is open every day and evening.

PINOCLE CHAMPIONS

Wow, how the wind does blow when some of our well-known indoor sports get to talking pinocle. Winning of games has been like taking candy from the baby. Gee, if they only could get some star players to meet them. This has gone far enough. If these players are anxious to get on games let them drop one or two hints to the secretary of the Pepperell club and see how quickly they will be accommodated. Players will be picked from Pepperell stars as well as outsiders, including Sergeant Henry A. Berube of the police department. "Less hollering and more work" might fit in here.

Donald and Paulette Kearns have an aunty who works in 19 Clothroom. They were just getting ready to fly the Atlantic when some one snapped this picture.

SPORT NOTES

Everybody is hoping that another season will find business better and more encouragement in the line of patronage for baseball locally. The Pepperell, Saco-Lowell, and Red Men gave us a nice sample of the great national game.

How near did you come to picking the winner of the world series?

One Pepperell fan, it is so declared, in order to be on the safe side betting on the winner of the world series, made two separate bets and picked the Athletics in one and the Cardinals in the other. Can you beat it?

"Dinny" Driscoll has hung up the baseball glove and bat for another season. Baseball is "Dinny's" favorite game, first, last and always.

Grover Keene has signed up as caddy for Jere Buckley at the Midget golf course in St. Johns block.

We wonder if anybody has noticed Amos Martin of the pipe shop lately? If not, fair ones, just take a peek at him as he looks very sweet.

Detective M. J. Mogan's swimming class has adjourned until summer comes again. Mr. Mogan says it was a great season and especially is he "tickled blue" over the wonderful showing made by Jack Burnham of the setting up department. No accidents were reported which speaks well for the management. Mr. Mogan plans on enlarging the bridge another season in order that all the kiddies may have a chance to show their stuff and learn to swim. Patrick Murphy has signed up for another season as life saver. He is working on a new life-saving belt.

There have been lots of wise cracks about different champions at different pastimes, and it is hoped that some of them will show that their talk is nothing more than a waste of breath. Come on, start something. No one will get hurt.

Robert, Jean and Ivan Callahan, sons of Eddie Callahan of Blanket Weaving, enjoy an old Scotch pastime at the beach.

OFFICE NOTES

Leslie (struggling in water): "Help, I can't swim. Drop me a line."

Captain: "Yes, and you write me sometime, too."

In a small church a child was brought forward to be baptized. The young minister, taking the little one in his arms, said: "Beloved hearers, no one can foretell the future of this little child. He may grow up to be a great business man like Henry Ford, or a great labor leader like J. H. Thomas, and it is possible he might become the Prime Minister of England."

Turning to the mother of the child, he inquired: "What is the name of the child?"

"Mary Ann," was the reply.

She: "You used to call me sweetheart before we were married. Now you don't call me anything!"

Sully: "That shows my self-control."

Angry Widow (after learning husband left her nothing): "I want you to take 'Rest in Peace' off that tombstone I ordered yesterday."

Stonecutter: "I can't do that, but I can put something underneath."

"All right. Put 'Till I Come.'"

"Ah threw mah knee out of joint doin' the Charleston."

"Man, you is lucky—S'pose you had been doin' the Black Bottom!"

Customer (indignantly)—Surely, waiter, you are not wiping that plate with your handkerchief?"

Prescott: "That's all right, sir; it's only a dirty one."

Dora: "Say, it's past midnight. Do you think you can stay here all night?"

He: "Gosh, I'll have to telephone mother first."

On Sunday morning, Sept. 28, a party made up of the Counting Room employees, accompanied by friends, motored to the White Mountains and enjoyed a wonderful trip.

The day was ideal, and every car made the grade without any mishaps, which is something to write about.

A box lunch was enjoyed out in the open, and Arthur certainly did justice to every individual box, as he had forgotten to bring his lunch (any way, that's what he said).

Places of interest were visited and at a late hour the party returned home, tired but happy, with thoughts of the scenery.

The party was made up of: Misses Gladys Hamel, Louise Lamothe, Clarinthe Grenier, Eileen Arseneault, Harriet McCormack, Madeleine Pike, Constance Hartley, Madeleine Robie, Leah Robie, Florence Ritz and Mrs. Elizabeth Eon, Mr. Selden (Sully) Emery, Harold Libby, Prescott Howard, Arthur Guerin, Herbert Hartley, Harold Cole, Clifford Cole, Roland Lemire, Maurice Lemire.

Mrs. Laura Wilson spent her vacation taking short trips. She reports having a good time.

Among those who attended the American Legion Convention in Boston, Tuesday, Oct. 7, were Mr. John Black and Mr. Michael Mogan, Esq.

Mrs. Marie Noble of the Payroll Dept. is recuperating from a serious operation at her home in Saco. Mrs. Noble has our best wishes for a speedy recovery. Miss May Wentworth is substituting for her.

While Roland Lemire was spending his vacation in Canada, Arthur Guerin was singing "Sidewalks of New York."

Leslie Leavitt spent his in Boston and is resting at home.

As this will go to press Miss Teresa County is anticipating a two weeks rest.

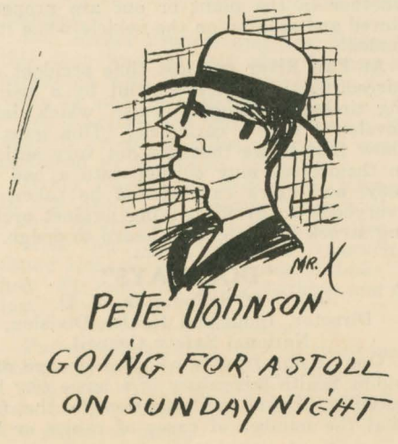
With but two more of the office force yet to go vacationing, the Misses Emma Kearney and Gladys Hamel, our vacation season will come to a close.

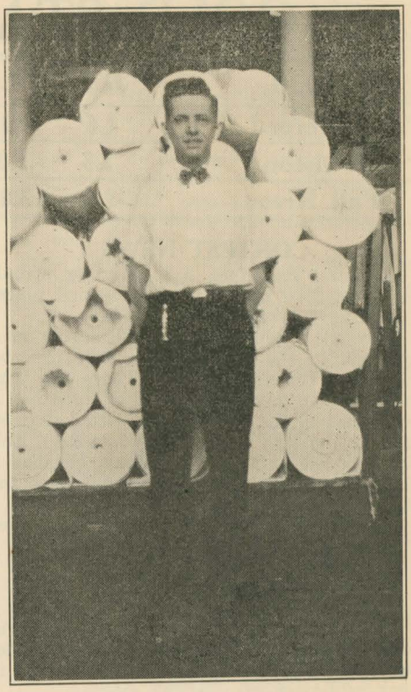
HAND BADLY SQUEEZED

Mike Mogan suffered multiple injuries of the hand as a result of acting as escort to a certain well-known Pepperell man during the big parade of the American Legion in Boston.

It is reported that this young man has a very powerful grip, and as Mike gave him his hand in piloting him through the dark and spooky alleys of South Boston the grip became increasingly stronger as the anxiety and nervousness of the victim became more acute.

Mike has made wonderful progress in the last few days, however, and is now able to light a cigarette with the badly bruised member.





Introducing Aurore Labranche, second-hand of Weaving 13-1. He is considered a real sheik by most of the ladies of the room. Let's have some more good pictures like this one from 13-1 Weave Room.

The man who never makes a mistake will be found taking his orders from one who does.

Where is the old-fashioned woman so modest that she wouldn't undress with the Christian Observer in the room?

Book Agent to Farmer: You ought to buy an encyclopedia, now your boy is going to school.

Farmer: Not on your life! Let him walk, the same as I did.

Hospitable Host: "When you have some more duck, Miss Stunner?"

Bashful Guest: "No, thank you."

H. H.: "O, do. Here's a nice little leg, just your size."

He: "A wagon-maker who had been dumb for years picked up a hub and spoke."

She: "Yes, and a blind carpenter on the same day reached out for a plane and saw; a deaf sheep ranchman went out with his dog and herd; a noseless fisherman caught a barrel of herring and smelt; a forty-ton elephant inserted his trunk into a grate and flue."

Fond Wife: "Will, do you know you have not kissed me for eight days?"

Absent-minded Man: No? Dear me, how annoying! Whom have I been kissing?"

"I'd like to see some shirts for my husband. Soft ones, please, the doctor has forbidden anything starchy."

"I call my girl a 'golf bug.'"

"For what reason?"

It's her ambition to go around in as little as possible."

GOLD STAR SAFETY CONTEST---1 9 3 0

1930	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Biddeford	4.6	1.0	1.6	1.5	.5	1.7	1.5	1.9				
Lewiston	3.3	5.0	3.3	1.7	4.6	5.0	0.0	1.7				
Fall River	9.2	3.0	5.4	2.7	0.0	7.5	2.5	2.5				

CONTEST NEWS

Lewiston continues her winning streak and Biddeford hangs close in second place. Fall River finishes a good third.

Now is the time for all good safety men to come to the aid of their mill for the sprint for the finish is on. There are four more laps to go and so far Biddeford has a good lead in the year's race with Lewiston trailing within striking distance. Fall River is rather far in the rear, but has a good opportunity for showing her pace for the rest of the year.

Figured on a yearly basis the frequencies are as follows:

Biddeford 1.8
Lewiston 3.1
Fall River..... 3.9

This would indicate that Lewiston will have quite a job to catch up with Biddeford and that Fall River is not very far in back of Lewiston.

Neither Biddeford nor Lewiston are doing as well as they did for the whole of last year. On the present standing Biddeford averages .1 higher than last year and Lewiston .7. Both plants will have to increase their efforts to better last year's record.

NEWS FROM THE MILLS
FALL RIVER

Starting Monday, Sept. 15, the Fall River location will be serviced by Mr. E. B. Landry instead of the inimitable R. Weston. All safety work at the plant has now been transferred from the jurisdiction of Mr. Lake, Assistant Agent, to Mr. William Whitehead. "Billy," as he is popularly known at the plant, is right on the job and is determined that Fall River shall be at the top of the list. Mr. Kleebe, agent, is still keeping in direct touch with the efforts of the safety committee, and if effort and intentions are to be rewarded, Fall River will certainly be low mill of the group.

The first aid room has been moved to its new location, and is now ready to take that stitch in time that will save nine days of suffering for some one.

From a safety standpoint the plant is now in almost perfect physical condition. To supplement this, Mr. Whitehead and Mr. Landry are planning an extensive educational campaign to start next month in order to make every employee realize that an ounce (fluid) of caution is worth a gallon of iodine.

LEWISTON

Safety work at this location is to be further stimulated by means of an interdepartmental contest. Bulletins will be posted in each room, showing how many days that department has been without a lost time accident. This will bring the contest pretty close to home and everyone will be watching the boards for a higher figure each day. If a zero appears every employee in the department, will find out who caused their record to fall and why.

Mr. Harrison, manager of this plant, has safety very much at heart and wants to see some real records hung up on these charts.

BIDDEFORD

Latest reports from this mill indicate that real safety interest is being shown by all the overseers and the repair department is living right up to their requests for repairs. The management here is also very much interested in keeping accidents at a minimum and physical defects are fast being ironed out.

No special educational program is being carried on, but the overseers are conducting their own "personal contact-word of mouth" caution systems, each in his own department.

Mr. H. R. Whitehead, agent, is keeping close tabs on safety through Mr. Saulnier and Mr. Herbert, superintendents, who conduct many cruises throughout the plant, charting shoals and reefs in the form of physical defects and careless habits, so that no employee will come to grief by accident.

OUR OWN ACCIDENTS

There were three lost time accidents at Biddeford.

One man ran a truck load of laps on his toe, breaking it. Lack of personal caution caused this mishap and the only one who can prevent a similar accident happening to you is YOU.

A night watchman slipped on a wet floor and dislocated his shoulder. "What's in a name?" Here is a watchman that failed to "watch his step."

Another man acquired an infected elbow after bumping it. Although prompt treatment is secured, infection sometimes occurs which reminds us that the real time to cure infection is in our daily habits of eating and sleeping. The best treatment for possible infection is before it occurs.

At Lewiston the one lost time accident was due to a helper on a truck being forced off by a shifting load on an up hill grade. He broke a bone in his foot.

The lesson to be learned from this accident is to be sure that all truck loads whether in the plant or out are properly stored and secured on the vehicle when it is loaded.

At Fall River one lost time accident occurred. A carpenter was hit by a swinging timber, causing a bruise which later developed into a carbuncle. This goes to show that blows that are not very serious in themselves may develop into a bad injury, and extra care should be taken by everybody to avoid striking against or being struck by material. Learn to dodge.

"DOG DAYS"

By C. O. Sappington, M. D.
Director, Industrial Health Division,
National Safety Council.

One of our friends who has charge of a public health laboratory in a large city has recently drawn our attention to the fact that the number of cases of rabies or hydrophobia, resulting from bites by mad dogs, are almost as great during the winter as they are in the summer. The experience of this particular laboratory showed 248 cases during the summer as against 240 during the winter of the past year.

In case of a dog bite, you should immediately consult your physician. He will know what to do and see that proper measures are taken.

CHILDREN ARE GREAT SAFETY TEACHERS

A four-year-old girl, hearing her father talking about two of his buddies who had been killed in France, asked quite seriously, "Did a car run over them?" The automobile had impressed itself on her youthful mind as the outstanding cause of sudden death.

This same young lady, seeing a dog playing in the middle of a street, called out, excitedly, "Oh, doggy, you mustn't play out there, it's dangerous!" Apparently the

dog caught the meaning of her warning, for he trotted back to the curb.

Children are impressionable and they can be taught to be alert and cautious. The records of cities where safety is being taught in the schools show that such teaching is effective in reducing automobile deaths among children.

There is another important angle to training children in safety. What they learn in school they take home. Many a pile of combustible rubbish at home has been cleaned up because some youngster had been taught in the classroom that fires seldom start in clean places. And many a parent has been shamed into crossing the streets carefully when a child caught him in a careless act.

All the training of the youngsters shouldn't be left to the schools, however. The parents have an opportunity and a responsibility in teaching their children to take care of themselves.

PEPPERELL SHEET
LEWISTON DIVISION

The Lewiston Division of the Pepperell Sheet is published in connection with the Biddeford and Fall River Divisions.

EDITOR-IN-CHIEF
HARRY J. VAUGHN
ASSISTANT
HAROLD E. LONERGAN
CARTOONISTS
CARL PROCTOR

SEND IN YOUR SNAPSHOTS

You will notice in this issue we are not printing many pictures. The answer is that we haven't got them to print.

In the August issue we had fifteen pictures and two drawings and some of our readers have told us that it was the snappiest number in some time. These pictures help to dress up our pages and we should have at least ten or twelve of them each month.

Won't you let us have your pictures and snapshots? Our readers will enjoy seeing the snaps you have taken this summer just as you will enjoy seeing the snaps that other readers have taken. So let's have them to make our magazine bright and snappy.

BOWLING

The bowling season is almost upon us and soon the alleys will resound with the thud of ball against pin. Bowling enthusiasts in the Plant are already talking up another league for this season and looking forward to an early start.

Those who were members of the league last winter will remember the good times enjoyed at the games each Monday evening, also the wonderful banquet which was held at the close of the season.

There is no doubt but what every bowler who was a member of the league last year will be back and also many who were not members. We should be able to have six well balanced teams ready to toe the scratch in a very few weeks.

It is up to all who are interested to get together and organize for an early start and a long and successful season.

GREY ROOM GOSSIP

Aime Brouillette has been made a member of the St. Louis Club in New Auburn. He will now be eligible to play on the baseball team next season. This should be a big help to the team.

Dick Joyce has been taking daily workouts at the K. of C. gym. He is rapidly rounding into old-time form and expects to star on the basketball court this winter.

Frank Shufeldt has resumed his Saturday afternoon pastime of attending the movies. Like the village blacksmith, he sits among the boys, and heartily enjoys the western thrillers.

Pete Pelletier has been hitting some high strings on the St. Dominique Alleys, but some of the boys are wondering how high he will hit them when the Bleachery League gets going.

Fred Barbour spent his vacation at Hagerty's Spring where he enjoyed the beauties of nature and acquired a very becoming coat of tan.

Francis King will assist at the opening of the Bartlett Street Arena on Thanksgiving night. He will act as master of ceremonies, a position which he should fill in very creditable manner.

THIS BABY IS A GROWN-UP NOW.
Mrs. Fredette, of the Sheet Factory, as she looked in her baby days.

PACKING ROOM PICK-UPS

Joe Cronin, although a novice at the game, has brought home several fine messes of fish from nearby streams.

Bill Wade has been limbering up his good right arm in preparation for a busy season on the polished lanes.

Frank Nugent, New Auburn's star ball tosser, will conduct a baseball school in his home town this winter. He hopes to bring out a lot of promising talent.

Wally Finn is anxiously awaiting the opening of the night club season. Wally is a fixture at the local dine and dance emporiums.

George Thompson has been stringing along with the Brooklyn Dodgers to cop the National league pennant. Let's see what kind of a picker he is.

Joe Harkins is all wrapped up in the National Guard. He never misses one of the weekly drills.

Joe Finn has been taking things easy after his strenuous season on the baseball diamond.

Doc Ricker reports that the State Fair this year was the best since he has been connected with it. Doc certainly did his share to make it a success.

Joe Korytko has returned from a short visit to Pejepscot Mills, where he was entertained by the Sokol Club.

Henry Fahey was very much interested in the exhibit of Boston Terriers at the Fair. Henry says they were beauties.

Mike Goff, Jr., spent his vacation at Camp Kokomo on the shores of Lake Wahoo. He enjoyed boating, bathing and fishing.

Farmer—Samantha, do you want me to bring anything from the city today?

His wife—Yes, you might bring me a few jars of that traffic jam I see advertised in the paper so much.

AROUND THE YARD

Dan Hagerty is sporting a new blackthorn stick which is the envy of all of the old settlers.

Joe St. Dennis attended the Priscilla Theatre recently. This was Joe's first venture to the theatre since the advent of the talkies and he experienced a real thrill.

Alphee Caron has been coaching the St. Mary's football candidates. Al, in his younger days, was a star athlete at Rivier au Loup Academy.

Lou Driscoll attended a boxing show in Portland recently. He thinks our shows here in Lewiston are just as good.

Fred Chandler, who has been at the hospital with a fracture of the foot, has returned to his home and is slowly rounding into shape.

Teddy Bonneau motored to Boston for the big Tercentenary parade. He had the pleasure of shaking hands with the mayors of Boston, Mass., and Boston, England.

Pete Sullivan has had a miniature bowling alley installed in the basement of his home and he spends much time working out trick shots which he will use in the Bleachery league this winter.

Tim Driscoll has been scattering the pins far and wide at the L. and A. alleys. Better save some of those big strings, Tim.

BOX SHOP SHAVINGS

Johnny Coughlin enjoyed himself immensely at the State Fair. He played all the games and came away with several fine prizes.

City Hall wouldn't be the same on a fight night if Mr. Tripp were missing from his usual seat. He must have a pull with the management to be able to land such a good seat each week.

Vic Bonenfant was among the audience at the closing band concert which was given by the St. Cecilia's Boys' Band. He thoroughly enjoyed the beautiful music.

The Box Shop Quartet, composed of Pelletier, Michaud, Cormier and O'Leary, are getting ready for a busy saeson and are holding weekly rehearsals in the Franklin pasture.

Tim O'Leary passed up the fiddle during the summer months, in favor of the shovel and the hoe, but now that the crops are all harvested we shall expect to hear the sweet strains of Chicken Reel, and other favorites, issuing from his South Avenue residence.

Anthony Cormier spent his vacation in the City Park where he enjoyed the cool breezes and the whistling solos by the peanut stands.

STOREHOUSE TRUCK

Emile Dutil, a former football star himself, has a busy time these week ends trying to see a part of all the games played in the two cities.

Tom Johnson attended the Empire Theatre recently where he saw John McCormack in his feature picture. Tom was greatly pleased with the Irish tenor's performance and also with the views of Irish scenery.

Pat Hamilton was greatly interested in the recent political campaign which was waged in Boston. Pat knows the political game from A to Z and could give some of the Boston leaders a point or two.

Gedeon Beaulieu has put eight thousand more miles on the speedometer of his bicycle so far this season. This is his biggest year yet.

Big Boy Belanger has been doing road

work in preparation for the football season. Belanger is one of New Auburn's star athletes playing all the games in their season.

Alphonse Lebrun, the Beau Brummell of the Storehouse, leads the fashion parade along Lisbon Street each Saturday evening. He is a model of sartorial splendor.

NAPPING ROOM NOTES

Oscar Wessenger, who played a slashing game with the Bleachery baseball team this past season, will play indoor baseball during the winter months. He will be with the Red Legs, a fast semi-pro team, of Purgatory Mills.

Ernest "Del" Bissonette, is very proud of his namesake with the Brooklyn Dodgers and never tires of singing his praises.

Arthur St. Pierre intends to do a little bowling this winter. If he can get the old ball working right there are few in the plant that can beat him.

Aime Turcotte will probably put on a little weight now that the baseball season is over. The poor fellow worked so hard during the summer that he was but a shadow of his former self.

Larry King will have the skate sharpening concession at the Bartlett Street Arena this winter and expects to do a thriving business.

Bill Leger has been playing a great game of baseball for the Pleasant Street Sluggers and is in perfect shape for the bowling season.

PAPERING ROOM PATTER

Lucy and Annette are pleased now that we are on full time.

Donald Robertson has received some pretty postal card views from Scotland. They were sent C. O. D.

Elina Pelletier has received an offer to broadcast a group of songs over a coast-to-coast hook-up of stations. Miss Pelletier's first appearance before the mike was as a member of the Lady Pepperell Entertainers and in which she made a big hit.

Tessie Allen still has traces of the glorious tan which she acquired during the summer months.

Dora McGraw is already making plans for the snow shoe season. She has given her "racquettes" the once over and taken her winter costume out of the moth balls.

Ida Jacques motored to Trois Pistoles, a famous Canadian resort, during the Labor Day shut-down. She reports a wonderful time.

Dominic Beaudry will be busy every Saturday afternoon from now until winter. He is a dyed-in-the-wool football fan and each week end will find him in attendance at one of the many grid games.

Tess and Blanche are waging a pretty race as regards weight. There is still very little to choose between them.

Alcide Bedard spent his vacation at Highmoor Farm, where he took an extensive course in modern farming methods. Alcide hopes some day to be the owner of a large farm and he intends to keep abreast of all the newest methods.

Al Baker denies that he chooses a girl with a dress the color of his shirt to walk to work with. He says that is merely a coincidence that it happens that way.

Medora Toutain trolleyed to Brunswick last week for a short visit. Medora is a great devotee of trolley car riding and spends the most of her spare time at that sport.

Florence Nelson visited with friends in South Paris during the recent shut-down and was very much pleased at the hospitality shown her by the Parisians.

HAPPY KIDS

Theresa, Lilliette and Leo Renaud, children of Albert Renaud of the Grey Room. The lady is Rose Bedard, sister-in-law of Mrs. Renaud.

Readers of the Sheet have been clamoring for more of the snappy poems from the pen of the Sheet Factory poet. We trust this notice will bring the genius to life again with a batch of his, or her, popular verses.

HEMS AND HAWS FROM THE SHEET FACTORY

Minnie Dobson is going to get in a supply of megaphones for the hemstitchers. They have a hard time making themselves heard when calling for work.

The girls are wondering if Simonne Boucher got a raise in her pay. She came in one morning recently wearing a brand new red dress.

It is rumored that Emelda Lessard is going to start wearing low heels.

Mike Linnehan seems to be very stingy with his new car. We haven't heard of anyone having a ride in it yet.

When are you going to Brunswick, Blanche Tardif?

Loretta Biron cannot be classed as a "Hot Baby" as she wears her sweater the year round.

No news from Jane Lebrun, lately. What's the matter, Jane?

Lost: A pair of shoes. Finder please return to Jeannette Desjardin. Large reward.

We wish somebody would buy some gum for Mrs. Alexina Dionne. The piece she has been chewing has lost all of its flavor.

We were glad to welcome Mrs. Blanche Parent back. How were all the folks in Canada, Blanche?

Lena Farrell has returned from her annual trip to Calais where she spent her vacation with relatives.

How do you like married life, Nettie Chadbourne?

We expect Eva Armstrong to break out in a wild burst of whoopee any time now as she has been unusually quiet of late.

Lorette Blouin has been making the rounds of the style shows. She believes in keeping abreast of the times.

Annie Alberts was very much pleased when Mrs. Comeau wished her good luck.

Mrs. E. Martin has been sort of blue since the departure of Mrs. Comeau.

Mrs. Crowley spent Labor Day at Gurnet as the guest of friends.

Angelina Croteau has accumulated a fine coat of tan during the summer months. She looks the typical outdoor girl.

Tom Cunliffe entertained with songs and ukelele music at a recent dancing party held at the Wayne Flower Gardens.

We wonder when Juliette Lachance is going to get off her diet. We are worrying about you, Juliette.

It is alleged that Antoinette Thibodeau doesn't know her friends on the street, especially when she is with Mr. Leblanc.

Aime Lavertu is one of our steadiest young men and it seems strange that he hasn't been picked off before now by some of the Sheet Factory vamps.

Imelda Dutil is a great moving picture fan. She can be seen several evenings a week at the local theatres with her hubby in tow.

Gloria Paradis is the champion candy eater of this department. Gloria must be sweet.

Eva Bellegarde is glad the girls do not bother her any more about the Little Orphans' Magazine.

OFFICE ITEMS

Ed Meservey enjoyed his vacation at Monmouth where he lived the simple life for a week.

Freda Thompson entertained with vocal selections at a recent party given in honor of one of her friends, who has gone to make her home in California.

Letha Bedell will soon resume her lessons in tap dancing. When she completes the course she hopes to obtain a position with one of the larger musical shows.

Joe Michaud has been diligently wooing Lady Nicotine through the medium of a pipe which is strong enough to take care of itself in any company.

Charlie Rowe has received cards from his son, Stanley, who is a student of Osteopathy in Philadelphia. Stan, who is a former Bates College athletic star, is very well pleased with his surroundings in the Quaker City.

Deane Attwood has been taking in some of the High School football games and predicts that Edward Little will have a successful season.

Elmer Griffin has been showered with congratulations over the fine showing which his Bleachery baseball team made in winning both the Industrial League and City League championships.

Audrey Dube has traveled many miles in his Durant this season. He has explored all parts of New England and Canada.

Elmer Clark has become an addict of miniature golf. He was entered in a recent tournament but we have been unable to find out just how he fared.

Albert Marcotte has resumed his weekly visits to the Temple of Swat, City Hall, where the ambitious leather pushers hold forth each Friday evening.

Geneva Casey reports that this past summer has been an unusually busy one for flies. Her traps showed a large increase of captures over previous years.

Arthur Cloutier has not produced any evidences of his fishing prowess this summer and we wonder if he has given up the angling game.

Margaret Shea has spent many delightful hours at Pine Point this summer. She loves the tang of the ocean and the bracing breezes which bring a ruddy glow to the cheek.

Kay Jackson spent her vacation at Manchester-by-the-Sea and reports a delightful time.

'Arry 'Awkins (just over)—'Ow is it the sky is so much clearer in New York than hit is in Lunnon?

Night Hawk—Oh, we have sky scrapers in New York.

WHITE FOLDING ROOM

Toby Joyce spent his vacation at Lake Annabesecook, where, with a party of friends, fishing, boating and bathing were enjoyed.

Jack Turner has been operating a Pee-Wee golf course in the Strawberry district. He reports the natives of that section have gone wild about the game, thereby making business good for him.

Paul Beauchesne enjoys the City Hall boxing bouts from a ringside seat. His favorite ringsters are Paul Junior and K. O. Labbe.

Cecile Belinsky visited Togus on a recent Sunday and was much impressed with the neatness of the quarters of our war veterans.

Mike Donovan has been predicting a bright season for the Colby College football team under the leadership of Capt. Wally Donovan.

Tom Meehan's residence of Corn Beef Hill was of short duration as he is back in town again. Tom says the air and surroundings on the Hill are not the same as they were years ago.

Katherine Nezol is already looking forward to next summer when she can get back to Tacoma lake and the great outdoor life.

Jennie Martin entertained last week at a birthday party. It was Jennie's birthday, but the cake was minus candles so the guests were left in doubt as to her age. A musical programme was enjoyed, games were played and a delightful luncheon served.

Gilberte Martin, popular wirer, has been entertaining visitors at her home during the past few weeks. Her Canadian visitors were pleased with the wonderful reception given them by their American hostess.

COLORED FOLDING ROOM

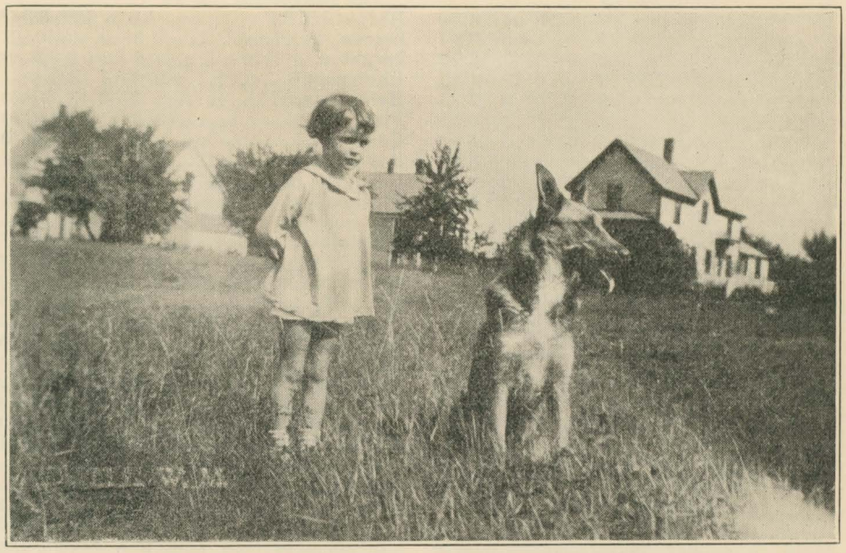
The Sewing Circle meeting for September was at the home of Grace Cote, in New Auburn, when a weenie and corn roast was held on the grounds of the Cote home. Corn, potatoes, frankfurts and marshmallows were toasted on the huge fire and these, with home-made bread and coffee served by the hostess, were greatly enjoyed by the girls. When the outdoor activities were concluded the members went indoors where games were played and a musical programme enjoyed. The feature of the programme was Agnes Burke, who played "Onward Christian Soldiers" and "Sweet Adeline" on a musical saw. Esther Crowley sang one of those Boop-a-Doop songs in true Helen Kane fashion. Mary Bonneau played the "Parade of the Wooden Soldiers" on a Jew's Harp, and Elizabeth Driscoll executed a soft shoe dance to the tune of "When the Days Are Sunny, Honey," as played by Grace Cote on the Silent Glow Automatic Console.

Johnny Nolin has the candidates for the Thornes Corner basketball team already in training. The team will meet some of the leading prep school outfits in Sabatus and surrounding towns and Johnny hopes to have them on edge for a successful season.

Harry Walker fished the ponds and lakes all over the state while on his vacation, but we didn't notice that the market was overcrowded with fish or that prices dropped any.

Jim O'Kane attended the closing band concert of the season in the City Park. It was given by the St. Cecilia Boys' band and Jim says those boys sure can play.

Joe Pelchat will spend a lot of his time at one of the indoor golf links this winter. He wields a mean niblick.



PLAYMATES

Arlene, little daughter of Mr. and Mrs. David Lonergan, and Pal, her dog playmate

Johnny McKenna is dabbling in the taxi business again on the side so we may expect some of his human interest stories for future issues of the Sheet.

BASEBALL

CITY LEAGUE CLOSES WITH BLEACHERY TEAM WINNING ANOTHER PENNANT.

The curtain has fallen on the 1930 baseball season and the Bleachery ball tossers have captured another championship, the third of the summer. Earlier in the season they won the Industrial League championship, then they played the team representing the Central Maine Mill Men's Association, at the annual Mill Men's outing, winning the Mill Men's title, and now after a great fight, they bring home the City League pennant. Beautiful silver cups were awarded for each of these championships and they now adorn the trophy room with the half dozen or more others won by Bleachery Athletic teams in the past.

Bleachery players also received gold baseball watch fobs for winning the City League title.

Below are the scores of the games of the last month of the schedule:

ST. LOUIS, 4; BLEACHERY, 3.

August 13 proved to be an unlucky day for the Bleachery ball tossers as they lost a close game to the St. Louis team by a score of 4 to 3. Lack of hitting was the main cause of defeat, the boys connecting for but three hits, one of them a triple by Leighton.

Belanger, who works in our plant, pitched a good game for St. Louis, allowing no hits in 4 innings. Crossley, another Bleachery employee, playing first base for our opponents, also showed up well.

ST. LOUIS

	ab	r	bh	po	a	e
Vaillaincourt, cf	3	0	0	0	0	0
Cloutier, c	3	1	1	11	1	0
Poirier, rf-p	3	0	1	1	1	0
Marcoux, 2b	2	1	1	0	1	0
Godin, 3b	3	2	2	1	1	0
Crossley, 1b	1	0	1	5	0	0
A. Hachey, lf	2	0	0	0	0	0
Juneau, ss	2	0	0	0	0	1
Belanger, p	2	0	0	0	0	1
Dudzik, rf	0	0	0	0	0	0
Totals	21	4	6	18	4	2

BLEACHERY

	ab	r	bh	po	a	e
Cronin, ss	3	1	1	1	1	1
Leighton, c	3	0	1	7	1	0
Nugent, 3b	3	0	0	1	0	0
Hennessey, rf	3	0	0	0	0	0
Royer, 2b	2	0	0	1	1	1
Goff, 1b	2	0	0	3	1	0
Finn, lf	2	1	0	1	0	0
Turcotte, cf	1	0	0	0	0	0
Gahagan, cf	1	0	0	1	0	0
Clements, p	2	1	1	0	1	0
Totals	22	3	3	15	5	2

St. Louis	0	2	0	1	1	x	—	4
Bleachery	0	0	1	0	0	2	—	3

Three base hit: Leighton. Base on balls: off Clements 2. Struck out: by Clements 6; by Belanger 5; by Poirier 5. Hits: off Belanger, 0 in 4 innings; off Poirier, 3 in 2 innings. Hit by pitcher: by Poirier (Royer). Bald: Belanger. Winning pitcher, Belanger. Umpire, Fogg.

TROJANS, 3; BLEACHERY, 2.

The Bleachery lost another tough game on August 18, this time to the Trojans by a 3 to 2 score. Red Taylor, former New England twirler, was on the mound for the Trojans and turned in a creditable job. Lefty Turcotte pitched for our boys and allowed but 5 hits.

The scores:

BLEACHERY

	ab	r	bh	po	a	e
Cronin, ss	4	0	0	1	3	1
Leighton, c	4	1	1	1	0	0
Harkins, 3b	4	1	1	1	1	0
Hennessey, lf	3	0	1	0	0	0
Finn, rf	1	0	0	0	0	0
Nugent, rf	2	0	0	0	0	0
Goff, lf	3	0	0	12	0	1
Royer, 2b	3	0	1	1	3	0
Gahagan, cf	3	0	0	2	0	0
Turcotte, p	3	0	1	0	2	0
Totals	30	2	5	18	9	2

TROJANS

	ab	r	bh	po	a	e
Kerr, c	4	0	1	6	0	1
Talcott, 2b	2	0	1	3	2	1
Osgood, 3b	3	0	0	0	1	1
W. Matthews, ss	3	1	0	3	2	1
Maynard, rf	3	1	1	1	0	0
Jacobs, 1b	3	1	0	3	1	1
E. Matthews, cf	3	0	1	0	0	1
Bernier, lf	3	0	1	0	0	0
Taylor, p	3	0	1	0	3	0
Totals	27	3	6	21	9	6

Bleachery ..... 2 0 0 0 0 0 0—2
Trojans ..... 0 0 0 1 0 2 x—3

Runs batted in, Hennessey 2, E. Matthews, Bernier, Taylor. Base on balls, off Turcotte 1. Struck out, by Taylor 4, by Turcotte 1. Bleachery 7, Trojans 7. Double plays, W. Matthews, Jacobs to Kerr; Taylor, Talcott to Jacobs.

MECHANIC FALLS, 7; BLEACHERY, 1.

The Bleachery team journeyed to Mechanic Falls on August 20, where they lost to the Pine Tree Leaguers, 7 to 1. Hebert held our boys hitless for 4 innings, but Lawlor, who relieved him, was touched up for 3 hits. Barney Hennessey collected a single and a double and Joe Cronin a single. Oscar Wessenger, back from a successful season at North New Portland, was found for 7 hits, plainly showing the effects of the long train ride.

The scores:

BLEACHERY

	ab	r	bh	po	a	e
Cronin, ss	3	1	1	3	2	1
Leighton, c	3	0	0	3	1	1
Harkins, 3b	3	0	0	2	0	0
Hennessey, lf	3	0	2	4	0	0
Finn, rf	3	0	0	1	0	0
Goff, 1b	2	0	0	3	0	1
Royer, 2b	2	0	0	2	3	0
Gahagan, cf	2	0	0	0	0	0
Wessenger, p	2	0	0	0	1	0
Totals	23	1	3	18	7	3

MECHANIC FALLS

	ab	r	bh	po	a	e
Welch, 3b	4	0	0	1	2	0
Hebert, p-lf	2	1	0	1	3	0
Pratt, cf	4	2	2	0	0	0
Tracy, rf	3	1	2	0	0	0
Shanahan, c	2	2	0	5	2	0
Libby, 2b	4	1	3	2	1	0
Lawler, lf-j	2	0	0	0	1	0
Trundy, 1b	1	0	0	12	1	0
Totals	24	7	7	21	14	0

Bleachery ..... 0 0 0 0 0 0 1—1
McFalls ..... 0 0 2 0 2 3 x—7

(Called, darkness).

Runs batted in: Libby 4, Tracy, Shanahan, Lawler, Hennessey. Two base hits, Libby 2, Hennessey, Pratt. Stolen bases: Shanahan. Sacrifice hits: Tracy, Skillings. Left on bases: Bleachery 1, McFalls 8. Base on balls: off Wessenger 7. Struck out: by Wessenger 1, by Hebert 3, by Lawler 2. Hits: off Hebert 0 in 4 innings; off Lawler 3 in 3 innings. Umpire, Allard. Time, 1.35.

BLEACHERY, 6; K. OF C., 3.

Our diamond artists swung into the win column again on August 21 when they took over the K. of C. team by a score of 6 to 3. Freddy Leighton led the Bleacherites at bat with 2 hits, one a triple. Breen, one of our employees, playing third base for the K. of C., also connected for a triple.

The scores:

BLEACHERY	AB	R	BH	PO	A	E
Cronin, ss	3	0	0	0	1	0
Leighton, c	3	1	2	3	0	0
Harkins, 3b	3	1	0	4	1	2
Hennessey, lf	2	2	1	0	0	0
Finn, rf	3	1	1	0	0	0
Goff, 1b	2	0	0	4	0	0
Royer, 3b	3	0	1	3	0	0
Gahagan cf	3	1	0	1	0	0
Clements, p	2	0	0	0	5	0
Totals	24	6	5	15	7	2

K. OF C.	AB	R	BH	PO	A	E
Breen, 3b	3	1	1	2	0	2
Shea, lf	2	1	1	0	0	0
Doyle, cf	3	0	1	0	0	0
Keehan, rf	2	0	0	1	0	0
Murphy, c	3	0	0	5	1	0
Kaulakis, ss	3	0	0	1	2	2
Conners, 1b	3	0	0	4	0	0
Burke, 2b	2	0	2	1	0	0
Leclair, p	2	1	0	1	1	0
Totals	24	3	5	15	4	4

Bleachery ..... 4 0 0 1 1—6
K. of C. ..... 0 0 3 0 0—3

Three-base hits, Leighton, Breen, Doyle. Base on balls, off LeClair 2. Struck out, by Clements 3, by LeClair 6. Hits off Clements 5 in 5 innings, off LeClair 5 in 5 innings. Winning pitcher, Clements. Losing pitcher, LeClair. Umpires, Breen and Russell.

NEW GLOUCESTER, 7; BLEACHERY, 1.

The boys from New Gloucester handed our ball team a 7 to 1 socking on August 25. Weak hitting was again the cause of our downfall. The boys are in a terrible slump and some who were batting for over .300 earlier in the season are not hitting their weight. Cronin, Harkins and Royer made the only hits for our team. Here's the sad news:

GLOUCESTER	AB	R	BH	PO	A	E
Barry, 1b	4	0	0	7	1	0
Woodbury 2b	4	2	1	0	2	2
E. Small, ss	3	2	1	1	2	0
W. Peaco, cf	4	0	1	1	0	0
Pearl, c	3	0	0	6	1	0
Nelson, 3b	2	0	0	1	0	0
B. Small, p	3	1	2	1	2	0
Rand, rf	0	1	0	0	0	0
M. Peaco, rf	1	0	0	0	0	0
Estes, lf	3	1	0	1	0	0
Totals	27	7	5	18	8	2

BLEACHERY	AB	R	BH	PO	A	E
Cronin, ss	3	0	1	0	0	3
Leighton, c	3	0	0	6	1	0
Harkins, 3b	3	0	1	0	0	0
Hennessey, lf	3	0	0	0	0	0
Finn rf	2	0	0	2	0	0
Goff, 1b	2	0	0	7	0	0
Royer, 2 b	2	1	1	1	5	0
Gahagan, cf	2	0	0	2	0	0
Clements, p	1	0	0	0	1	1
Turcotte, p	1	0	0	0	0	0
Nugent, z	1	0	0	0	0	0
Totals	23	1	3	18	7	4

z—Batted for Finn in 6th.

Gloucester ..... 2 1 0 4 0 0—7
Bleachery ..... 0 0 0 0 1 0—1

Two-base hits, W. Peaco. Three-base hits, B. Small. Base on balls, off Clements 4. Struck out, by Small 7; by Clements 2; by Turcotte 1. Hits, off Clements 5 in 5 innings; off Turcotte 0 in 1 inning. Hit by pitcher, by Clements (Nelson). Winning pitcher, Small. Losing pitcher, Clements.

Joe Belinsky has harvested his potato crop.

BLEACHERY, 5; ANDROS. ELECTRICS, 5.

The Bleachery and Androscoggin Electric Co. teams played a 5 to 5 tie game on August 26. The boys collected their usual 3 hits with Cronin, Harkins and Finn, the collectors. Joe Cronin's bingle was good for 3 bases. Vic Gouger, former New England League star, had an off-day, making 3 errors.

The scores:

LEW. BLEACHERY	AB	R	BH	PO	A	E
Cronin, ss	3	1	1	0	0	0
Leighton, c	3	3	0	7	1	0
Harkins, 3b	3	1	1	0	1	0
Hennessey, lf	3	0	0	0	1	0
Finn rf	3	0	1	0	0	0
Nugent, 1b	3	0	0	8	0	0
Royer, 2b	2	0	0	2	2	1
Gahagan, cf	3	0	0	1	0	0
Turcotte, p	1	0	0	0	1	1
Clements, p, 3b	1	0	0	0	4	0
Totals	25	5	3	18	10	2

ANDROS. ELEC.	AB	R	BH	PO	A	E
Childs, rf	3	1	0	0	0	0
Harkins, ss	4	1	1	0	2	2
Banks, 1b	3	1	1	5	0	0
Gouger, 2b	3	0	1	2	2	3
Morse, 3b	3	0	1	0	1	0
Harley, c	2	0	0	11	0	0
Cowen lf	2	1	0	0	0	0
Wellehan, cf	3	1	2	0	0	0
Riechel, p	3	0	0	0	2	1
Totals	26	5	6	18	7	6

Bleachery ..... 1 0 2 0 2 0—5
Andros. Electric ..... 2 3 0 0 0 0—5

Two-base hits, Cronin, Harkins. Stolen bases, Leighton, Hennessey, Finn, Royer, Banks, Wellehan. Left on bases, Bleachery 3, Electrics 6. Base on balls,, off Turcotte 2, off Clements 1, off Reichel 1. Hit by pitcher, by Clements (Morse). Struck out, by Reichel 11, by Turcotte 1, by Clements 4. Umpire, Butler.

BLEACHERY, 6; TROJANS, 5.

The Bleachery won the City League championship on Sept. 6, by beating the Trojans 6 to 5. This game was a play off between the two teams who had finished tied for first place. Our boys found their batting eyes with a vengeance and slammed out 11 juicy hits for a total of 15 bases, while Clements held the Trojans to a quartet of slams. Harkins and Royer each with a single and double, Nugent with 2 singles and Clements with a triple, featured with the willow.

The scores:

BLEACHERY	AB	R	BH	PO	A	E
Cronin, ss	5	0	1	1	2	1
Hennessey, lf	4	0	0	0	0	0
Harkins, 3b	4	1	2	2	0	2

Leighton, c	4	2	1	4	1	0
Royer, 2b	4	2	2	2	3	1
Finn, rf	3	0	0	1	0	0
Nugent, 1b	4	0	2	8	0	2
Gahagan cf	4	0	1	2	0	1
Clements, p	3	1	1	1	4	1
Turcotte, rf	1	0	1	0	0	0
Totals	36	6	11	21	10	8

TROJANS	AB	R	BH	PO	A	E
Kerr, 2b	5	2	0	0	0	1
Maynard, 1b	4	0	0	6	0	1
W. Matthews, ss	4	1	1	3	2	2
Osgood, 3b	3	0	1	0	1	1
Stover, c	2	1	0	8	0	0
Gilman, lf	3	1	0	1	0	0
E. Matthews, cf	4	0	0	2	1	0
Taylor p	3	0	2	1	1	2
Baum, rf	4	0	0	0	0	0
Totals	32	5	4	21	5	7

Bleachery	1	0	2	0	2	1	0	—	6
Trojans	3	1	1	0	0	0	0	—	5

Two-base hits, Leighton, Royer. Three-base hit, Clements. Stolen bases, Maynard, W. Matthews, Osgood, Stover, Turcotte, Harkins, Leighton 2. Sacrifice hits, Osgood E. Matthews, Clements. Double play, E. Matthews to Maynard. Base on balls, off Clements 4. Struck out, Taylor 8, Clements 3. Umpires, Fogg and Breen.

BETTER BUSINESS, STARTING SOON

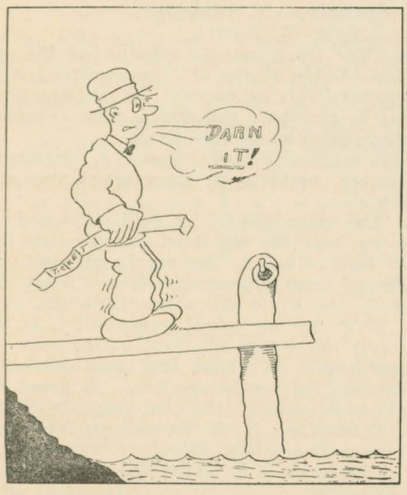
Business improvement should begin this month, the New England council was told at its Twentieth Quarterly Meeting just held at Middlebury, Vt., by Alvan T. Simonds, president of the Simonds Saw and Steel Company of Fitchburg, student of economics and specialist on statistics and the business cycle.

"The averages of the past indicate that the bottom of the depression has been reached and passed, and that therefore we should have better business beginning this month and extending for the next twelve or eighteen months," he said.

"The beginning of the recovery will be so slow as to be hardly perceptible at first, but the fact remains that 95 per cent of the indices are in favor of better business starting soon."

"This is Bunker Hill monument—where Warren fell, you know."

The visitor surveyed the lofty shaft thoughtfully, and then said: "Nasty fall! Killed him, of course."



George Thompson, as he misses the last Ferry Boat from Crowley's Junction.

"ACCIDENTS JUST HAPPEN!"

It was a quarter past seven in the morning, and in a servicing and repairing garage workmen were settling down to new tasks or those that had been left from the previous day. In one corner of the shop a mechanic was working under an electric truck which he had moved in the aisle—to give perhaps, more freedom of movement or a better working place.

Another mechanic, who had just registered the time clock, hurriedly changed his clothes in order to deliver a finished repair job which had been promised for seven o'clock. It so happened that the repaired automobile occupied a stall directly behind the electric truck—which, of course, had to be moved. Apparently not knowing of the mechanic under the truck nor seeing the extension light he was using, the second workman mounted the truck's cab and before the mechanic underneath could indicate his presence or extricate himself, moved the truck its entire length, crushing the mechanic so badly that he died before medical aid could be summoned.

Various explanations were made of the accident by the workmen in the shop at the time, but it all seemed to be summed up in the statement that "It was just one of those things that happen." From this attitude of the men employed in the garage, it can be readily seen that no organized programme was in effect to prevent accidents such as had just occurred.

Familiarity with a job or a certain routine breeds carelessness and carelessness breeds—incidents like the one just related. The productivity of the accident incubator could be reduced almost 90 per cent statistics tell us, if carelessness of this sort were avoided and our minds were alert to the dangers surrounding us on all sides.

Safety in the homes is just as important and necessary as in the factory, office or shop, for accidents are decidedly prevalent here—and possibly because this is a place where we least expect to encounter them. The person who attempts to blow out the gas, smoke while lying in bed, runs the engine of his car while it is in the garage, with the doors closed, or balances boxes on chairs instead of using a step-ladder, is tempting Fate—and the latter is a very susceptible individual.

Things, such as accidents, "don't just happen," for it is an axiom that every effect must have a cause. In a few cases, these causes are not under human control. In the vast majority, however, we ourselves wield this control and by a little thought can prevent these accidents from happening. From the mechanic in the garage, mentioned in our little story, to the person who practices jay-walking on the traffic-ridden streets of a city, the sanest advice that could be given would be: "Think of the possible results before you act.!"

He (as they drove along a lonely road): "You look lovelier to me every minute. Do you know what that's a sign of?"

She: "Sure, you're about to run out of gas."

Black: "What do they mean by the 'witching hour'?"

White: "Don't you know? That's the hour when the wife greets you with, 'Which story is it this time'?"

Ernest—I have nothing but praise for our new minister.

Elmer—Yes, I noticed that when they passed the collection plate.

DELLA GOWELL

TRYING TIMES
(Pepperell News Sheet)

The past few months have not been easy. It has been hard work to get business. All that has been got has been earned. A lot of lessons have been learned in these few months. It is always the tendency to fight harder when you are backed against the wall. Then you have to stop to think. Your pride has to give way before reasonable judgment. You look over the field to find where the faults lie. You search more earnestly for methods of improvement. You get down to the practical necessities of business. You do these things because they have to be done for self-protection.

Those are the advantages of difficult periods. It is well for use to have to stop and survey our position from time to time. Then we don't get top-heavy. Slack times make us more resourceful. They prepare us for the good times to come on a firmer foundation. The biggest months of the year are just ahead. The "trying times" we have been through are not only "hard times," they are periods that make us "try" harder.

JAMES McGAHAN WITH PEPPERELL

The announcement by the Pepperell Manufacturing Company of the appointment of James McGahan to head the company's rapidly growing Hotel, Hospital and Institution business, will be received with a great deal of interest by the many friends which he has in the trade. Mr. McGahan has specialized in the outfitting of hotels and hospitals for a number of years past, and the knowledge which he brings to Pepperell will be devoted to the servicing of these institutions to the end that linen purchases may be kept at an economical point. His headquarters will be at the General Sales Office, 40 Worth Street, New York City.

PEPPERELL SHEET
FALL RIVER DIVISION

The Fall River Division of the Pepperell Sheet is published in connection with the Biddeford and Lewiston Divisions.

EDITORIAL

The Fall River Division is pleased to add a section to the Pepperell Sheet. Our mill has been running now about eight months, and we have looked forward earnestly each of these months for the opportunity to be able to start our contribution.

At last the time has arrived and here is our beginning. It will not be much, I assure you, but it represents a foundation, and that is what we shall call it—a foundation. We have put out little feelers to see about what our employees want, and we earnestly hope that we shall receive approvals or disapprovals. Of course, we shall have department news, social activities, athletics, editorials, and other miscellaneous columns. We have printed a few ideas and we are anxious for new ones.

Improve the Pepperell Sheet of the Fall River Division.

Be nosey for news.

Help the editors after they are elected.

Snapshots, portraits are solicited. Have you some?

Look for improvements, then write same to the editor.

We need cooperation.

Be a booster.

Our plant has shown magnificent progress during these first eight months. Starting from absolutely nothing seemed a stupendous task, and it really was, but here we are swinging along in fine stride.

The credit goes where it is deserved. Mr. Leonard selected a very fine staff. Mr. Kleeb, our agent, is popular and efficient. Mr. Munn, too, is an indispensable asset, and Mr. Gilbert and his office force have done a stupendous amount of work exceptionally well. And the overseers, as follows, have carried out the development in admirable fashion.

Max Erlbeck—Weave Room.
Henry Rasmusson—Cloth Room.
Henry Hebert—Spinning Room.
Lucien Desrosiers—Card Room.

Discouragement causes worry—or vice versa, as they are synonymous, and worry is the worse disease known to man. It is entirely mental, but, being incurable, causes a great many bodily ailments.

The only way is to remove the cause of worry. This is sometimes difficult, sometimes easy. It really should be quite easy, for after all there is no cause for worry. The world still moves—everything seems to work out for the best.

Now take the present unemployment situation. People are in the deep dark throes of despair. "Conditions are getting worse," they whimper. But couldn't they be a great deal worse? And yet, conditions are getting better. It will not be long before business is at a height again. Business has always worked in cycles. For perhaps a decade it is good—then follows a poor period. This last depression was extenuated due to false buoyancy caused by the war.

Therefore, taking note of all previous business fluctuations, we know for a positive fact that we shall be soon on an upward trend.

Officials and members of the Office Force at Rocky Point, Warwick, R. I. This picture was taken at the first annual outing of the Fall River Division of the Pepperell Mfg. Company.

Back Row, left to right: Mr. Gerard K. Lake, Salesman; Miss Evelyn A. Cunneen, Secretary to Agent.

Front Row, left to right: Mr. Willard R. Gilbert, Office Manager; Miss Irene F. Michel, Clerk; Mr. Leonard Kleeb, Jr., A gent.

FIRST ANNUAL OUTING

The first Annual Outing of the Fall River Division was held at Rocky Point on August 8th. About two hundred went, and started at 10.30 A. M. on the two steamboats, the "Crystal Wave" and the "White Cap."

The day was unsettled at first but cleared before noontime, much to the relief of everyone. It made it possible to enjoy the midway and all the numerous enjoyments this popular park has to offer. Needless to say, most everyone found his and her way to the clambake and what a bake! But that, however, only really started the day. The ball park became the scene of the athletic contests and the results were:—

100-yard dash for men—1. Francis Perkins. 2. Manuel Franco.

50-yard dash for ladies—1. Annette Duhamel. 2. Hortense Sasso.

Three-legged race for men—1. Victor Martel and Adrian Caron. 2. Eddie Almeda and Ed Lacroix.

Three-legged race for women—1. Helen Michelavich and Mary Medeiros. 2. May Kessel and Juliette Gagnon.

Needle and thread race—1. Helen Michelavich. 2. Genevieve Sasso.

They were some races, too! We uncovered a "Charlie Paddock" in Francis Perkins, and we're backing Tommy Duhamel as a coming Olympic star.

The three-legged race cultivated a beautiful crop of nice spills; but no one was hurt so all were satisfied, especially the winners. Well, the victor deserves the spoils anyway.

The needle and thread race was a fitting climax, laughs, more laughs, and then some. But the race was a wow, and here's three cheers to the winners.

There was a ball game, too, and not to be different it was between the married and single men. The married men showed the effects of their soft home life, and allowed the "singles" to batter out a victory. And they had to batter out to win. The score was 16-11 which goes to prove that the married men must have gotten tired running the bases. Everyone expected the youngsters to win, but were unprepared for the fine showing of the "stay-at-homes." The line-up of the victors was as follows:—

Pitcher—Harold Marston.
1st base—L. Breton.
3rd base—R. Sicard.
R. field—A. Caron.
L. field—M. Almeidos.
Catcher—Leo Launtte
2nd base—L. Duquette.
Shortstop—M. Franco.
C. field—R. Martel.

After the games all returned to the midway for the thrills of the swooping roller coasters, for the horrors of the wax show, not to mention the shells, the swimming pool and innumerable shops.

Everyone banded together, friendships started, making it thoroughly enjoyable for all.

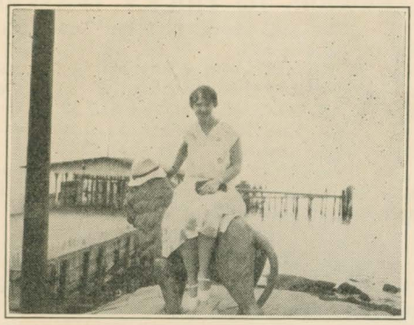
The boats left Rocky Point at 6 and 7.30 p. m.. carrying the tired excursionists back to Fall River. The early evening sky draped over picturesque Mount Hope Bay made the home sail a beautiful one.

Now, having added everything, we sincerely agree that the first outing was very successful. We hope that each succeeding one will be just as excellent. A great deal of credit goes to the committee in charge.

Committee: H. R. Rasmusson, chairman; Lucien Desrosiers, secretary.

Also various members from different departments.

We sincerely hope that they are all with us again next year.



Irene Michel is evidently unafraid of this King of Beasts, but you've guessed it—it's only an iron one, so our popular friend is quite safe.

PEPPERELL SOCIAL CLUB ORGANIZED

The new Pepperell Social club was organized last week. The officers for the coming year will be:

1. Romeo Ouellette, President.
2. Ethel Mayes, Secretary.
3. Sadie Dorsey, Treasurer.

The bottom floor, or rather the lower Weave Room of No. 2 mill will be made over into a recreation room. It is not known at present just when this will be finished, but it is expected that all will be completed as soon as possible. It is rumored that this location is only temporary and that a permanent club house will be erected later. Nevertheless, the present plans show excellent judgment. The room will be very pleasantly located, and is an excellent step forward in the club's development.

No future plans are known as yet, but it is expected that socials will be arranged for the winter season. There is no doubt that an athletic program will be encouraged and that the "Pepperell" will be represented in city competition in several sports.

It is, however, pleasing to know that the seeds of a fine organization have been planted, and it will be gratifying to all members to watch the club grow. It's going to be cultivated on good fun, friendship, and good will. So it is necessary for all to cooperate with the officers, and make an enviable beginning.

QUOITS

Noon hour has given the male employees a chance to exhibit their prowess at the old-fashioned game of quoits. Four or five courts have sprung up around the yard, and old champions are regaining their form and new ones are challenging their superiority.

The best of the lot will be uncovered very shortly, for it is understood that a tournament is being planned. By all appearances this should be quite a competition, and as long as it continues, there will be a great many untouched dinners at the end of the noon hour. But sport is sport and quoits make A-1 fun.

An Idaho man was fishing in Lake Crescent recently. He caught a big northern pike, the biggest he had ever landed in his long and busy life. Almost crazy with joy, he telegraphed his wife: "I've got one; weighs seven pounds and it is a beauty."

The following was the answer he got: "So have I; weighs ten pounds. Not a beauty—looks like you. Come home."

GOLD STAR CONTEST

It appears as if Biddeford will win the 1930 Gold Star Contest. It has a fine record to date and is easily ahead of Lewiston, which is second.

Peculiarly, Biddeford is the largest division. The reason for its success must be due to fine management. Precise rules are very necessary but most often lacking in large organizations, and we are pleased that Biddeford has such a rarity.

Lewiston is doing well above average, and is trying desperately to overcome the astounding lead of the other Maine division.

Fall River, according to all statistics, is a poor third even though it is the smallest of the three mills. Of course, it is young and the proper control hasn't perfected itself yet, but the present is always the best time to get started. We led one month and it can be done again. The proper way to begin is to look after one's self, then be careful of other employees. If this were carried out the tally would be perfect, but too bad! "To err is human," but this is no law, and it would be a good rule to break. Safety First—Aim for a Perfect Score.

TRICKY TEASERS

1. A boy bought a pair of shoes for $4.00 and gave a $10.00 bill in payment. The shoemaker had a neighbor change the bill, and gave the boy his change. The neighbor returned the bill, saying it was counterfeit, and the shoemaker gave him good money for it. What was the loss?

2. Three farmers A. B. and C. met on their way to town. A had 50, B-30, and C-10 bushels of corn. They went to town and all sold their corn at the same prices, and strange to relate each one received the same amount of money for his corn.

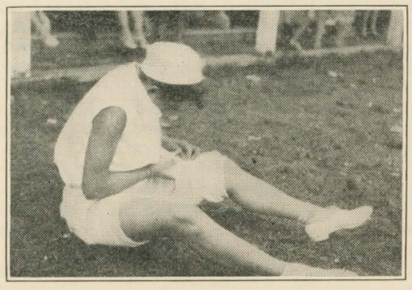
3. A man sold a horse for $90, bought it back for $80, and resold him for $100. What did he make on the transaction?

4. A man is twice as old as his wife was when he was as old as she is now. When she reaches his present age, the sums of their ages will be 100 years. What are their ages?

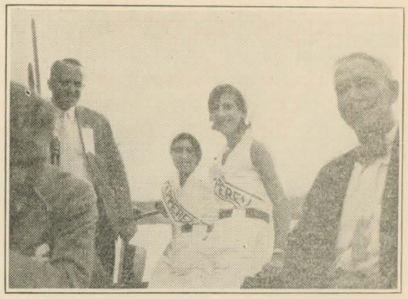
5. Two-thirds of 6 is 9, 1-2 of 12 is 7, 1-2 of 5 is 4, and 6 is 1-2 of 11.

"Right now," confessed the flapper, as she gazed into the eyes of her escort across the table, "I'm sitting on the ragged edge of despair."

"My goodness gracious," gasped her startled companion, "I didn't even know you tore 'em. I'll buy you another pair."



What do you think! We have at last caught Annette (Tommy) Duhamel and we had to sneak up on her to do it. She's just finished the needle and thread race and is undergoing repairs.



Well, well, we're on our way to Rocky Point. And just look at the smiles on Lucien Desrosiers, Overseer of Carding. Virginia Orabona, Hortense Sasso, and Willard Gilbert. But—ssh—the man on the very left with the pipe is Jerry Lake.

THE QUESTION BOX

This is just an idea. If you like it, send in a question. There is always room for knowledge. Merely write out the question and give it to the editor or overseer.

Q. What is helium, and for what is it used?

A. Helium is a gas that is found in the free state. It is lighter than air. Its chief use is to inflate lighter-than-air craft.

Q. When was the first newspaper printed in America?

A. The first newspaper was issued April 24, 1704.

Q. When was the national anthem of France, the Marseillaise, written?

A. It was written about 138 years ago.

ARTICLE

Elbert Hubbard is famed for his scrap book. His collection is a conglomeration of gems of thought and wisdom. Here is one of his finest:

THE BUSY MAN'S CREED

I believe in the stuff I am handing out, in the firm I am working for; and in my ability to get results. I believe that the honest stuff can be passed out to honest men by honest methods. I believe in working, not weeping; in boosting, not knocking; and in the pleasure of my job. I believe that a man gets what he goes after, that one deed done today is worth two deeds tomorrow, and that no man is down and out until he has lost faith in himself. I believe in today and the work I am doing, in tomorrow and the work I hope to do, and in the sure reward which the future holds. I believe in courtesy, in kindness, in generosity, in good cheer, in friendship and in honest competition. I believe there is something doing, somewhere, for every man ready to do it. I believe I'm ready—RIGHT NOW!

Elbert Hubbard.
Employees Magazine Story
Issued by
Policyholders Service Bureau
Metropolitan Life Insurance Company
One Madison Avenue, New York City.

"Speaking of old families," said the aristocrat of the party, "one of my ancestors was present at the signing of the Magna Charta."

"And one of mine," said little Ikey, who was one of the push, "vos present at the signing of the Ten Commandments."

Jimmy—Pa, does money talk for you?
Pa—Yes, son, but only broken English.

Part of the gang just after landing at Rocky Point. Everyone's happy and all set for the big day.

BENEFICIARIES

That old adage which says "It's the little things in life that count," may have become pretty well worn with use by this time, but there's still a good deal of fundamental truth in it. For it is often the case that if we neglect the small details of anything we are undertaking, they will eventually turn about and cause us many painful, if not tragic, moments.

A pathetic example of the unintentional neglect of these "little things" has recently come to our attention. An Italian employed by a company carrying Metropolitan group insurance died suddenly, leaving almost no money in the form of cash, equally little information as to relatives or close friends in this country, and $1,000 in group life insurance payable to a relative living in Italy.

As the laws under which group insurance is conducted compel the insurance company to pay the insurance only to the beneficiary named in the certificate, it was impossible to have any part of this sum withdrawn to pay for the employee's burial. And to get in touch with his beneficiary in Italy, have the check for the amount of the insurance sent him, and arrangements made for this person to send back enough of the money to cover the funeral expenses —all this was obviously impossible to do before the time the deceased had to be buried.

The Metropolitan Life Insurance Company advises us that those employees desiring to leave their insurance to residents of foreign countries, and at the same time make provision for their own funeral expenses, should name two beneficiaries in their certificates. In this way the employee may leave the larger part of his insurance to the relative or friend who lives abroad, while at the same time he can make arrangements with the beneficiary in this country to use the smaller sum allotted him to pay the burial costs when the employee passes away.

According to the Metropolitan, in naming two beneficiaries it is necessary to designate the insurance in fractions. For example, an employee insured for $1,000 could leave four-fifths of his insurance to the foreign beneficiary, and one-fifth to the beneficiary in this country to take care of funeral expenses. In this way there can be eliminated the various delays in settling claims which are necessary when a foreign beneficiary is involved.

The incident we have just described should be a lesson to every employee. Ask yourself first of all—Is the person whom you want to have your insurance paid to in case anything happens to you the individual named on your group certificate? Secondly—If your beneficiary is living in a foreign land, have you enough money in the bank to cover your funeral expenses, and if not, have you made provision for these expenses by naming another beneficiary in your certificate?

JOKES

Stockings, it is reported, were invented in the eleventh century, but were not seen until the twentieth.

Did you know?

1. Politician is only a ten-letter word and "I" is repeated three times.
2. Mr. Munn when asked if he picked his teeth answered indignantly that they came by themselves.
3. A parasite is a person who goes through a revolving door without pushing.
4. Mr. Erlbeck when asked how many shirts could be made out of a yard absently remarked: "That all depends on what yard you go into."
5. Mr. Hebert when asked if he kept anything from his wife replied: "Why, yes, enough for lunch and carfare.
6. That a mosquito is ungrateful—because he bites the hand that feeds him.
7. The true definition of monopolist is one who can own his cigarettes and smoke them, too.

And that, concluded the worm to his companion, as they crawled out of the chestnut, is the story in a nutshell.

"How do you spend most of your time in college?"

"Trying to make my lighter work."

ANSWERS TO TRICKY TEASERS

1. $6.00 and shoes, received and paid $10.00 for the bill.
2. Sell 49, 28, and 7 bushels at the rate of 7 for $1.00; then 1, 2 and 3 bushels at $3.00 a bushel, each received $10.00.
3. $20—Had $90 at first, $110 at last.
4. Ages now 44— 4-9; she, 33—3-9.
5. Two-thirds of six is IX. The upper half of XII is VII. One-half of Five is IV and VI is upper half of XI.

Murphy: "What't that in your pocket?"

Pat (in whisper): "Dynamite. I'm waiting for Casey. Every time he meets me, he slaps on me chest and breaks me nipe. Next time he does it, he'll blow his hands off."

Anncuncement of Pepperell Peeress Sheet Brings New Quality Standards to Market of Fine Grade Domestics

Pepperell scores again and adds to the present line of fine sheets and pillow cases a new and finer sheet—the Pepperell Peeress. It brings with it several innovations in making, selling and displaying domestics which will be sure to startle the trade.

The mill men who spent many months developing this exquisite new sheet have subjected it to impartial strength tests, so that it may be fully and truthfully called, "the strongest and finest sheet on the market today.' This strength is the result of improvements in spinning, weaving and in the careful selection of long staple cotton. Naturally, these improvements, and the exceptional grade of cotton from which the yarn is spun, place it a price level which is slightly above that of the famous Lady Pepperell grade.

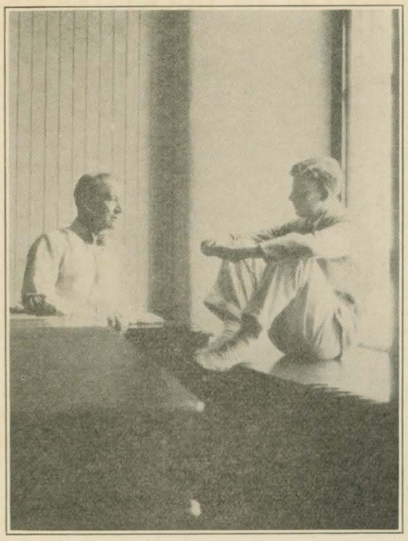
Trade Interest Rises.

Place this new Pepperell Peeress along side any sheet that you may have in your stock, or that you can get anywhere. Spend as much time as you want examining every thread, pulling threads, counting threads, scrutinizing the finish, tearing the sheet, stretching it, washing it, ironing it—you will reach the unequivocal judgment that here is the finest, strongest, and really the most luxurious piece of bed linen that has ever been described by superlatives.

Of great interest to the trade is the box in which these sheets and the pillow cases are packed. Taking a French motif in the form of an exact reproduction of a French print, the label carrying through this empire design, and the specially designed paper harmonizing with the period, there is obtained a totally new effect which will enable you to present, display, and sell the Pepperell Peeress in the most auspicious surrounding.

With this new and finer sheet added to the Pepperell line there is rounded out perhaps the most complete line of sheets and pillow cases on the market. Ranging from the Regular Pepperell grade up through Lady Pepperells and Pepperell Fine Counts, to the new Pepperell Peeress, is a full complement of domestics merchandise which enables the Domestics Department to feature one nationally advertised brand name and tie it up with price lines in each class.

Retailers are looking forward to the opportunity to play on the value of a brand name, especially when it may be applied to all grades of sheets in their stock. By doing this they concentrate purchases, educate their customers to depend upon a



A peep into the office catches "Jerry" Lake characteristically perched on the window seat while he converses with Willard Gilbert.

branded product, and develop a series of prcie lines which will cover any consumer market. Because this new Pepperell Peeress will be strenuously advertised in Vogue in colors and in black and white pages, this new sheet will act as a leader for the other members of the Pepperell line.

REAR ADMIRAL BYRD BRINGS LADY PEPPERELLS BACK FROM ANTARCTIC

Eighteen Months in Antarctic with "Little Americans."

Out of the Antarctic with Rear Admiral Byrd came the Lady Pepperell sheets which had spent eighteen months in the frozen South of Little America. It is hard to estimate the strenuous use they have gone through, for most probably little attention was paid to what seemed at the time a small detail. It is safe to guess that in these eighteen months they saw more abuse than any sheets in a normal American home would face in three times that number of months. If you had the good fortune to see the moving picture taken at the Antarctic base of Rear Admiral Byrd, you know well the constant wear and strenuous use which these sheets had to undergo. For all we know perhaps some of them were used to cover airplane parts to protect hem from the fierce gales which blew. In the living quarters of the men they may have been used for table covers or for dusting cloths. Whether they served many other purposes besides that usually expected of sheets is a question. They did serve well.

A woman arriving in this country after a short visit to Europe was asked the usual question by the customs official at the landing port: "Anything to declare?"

"No," she replied sweetly, "nothing."

"Then, madam," said the official, "am I to take it that the fur tail I see hanging down under your coat is your own?"

BATHROBE MATERIAL ENLISTS AS MEMBER OF PEPPERELL LINE

The trade will receive with a great deal of interest the announcement that the Pepperell Manufacturing Company will soon place on the market an exceedingly attractive line of bathrobe materials.

This new fabric will be woven on the same looms which now produce the extremely popular Baby Pepperell Crib Blankets. The popularity of these blankets has rested largely upon the firm texture of the fabric, and the deep loft and pile inherent in the goods. This same exceptional quality will be woven into every inch of the new bathrobe material, thus producing one of the most substantial and saleable fabrics for bathrobe manufacture.

The designs which will soon be shown are the result of several months of careful selection. Color combinations have been especially carefully worked out to give the trade all that is new and novel in popular-priced bathrobe material designed for all uses.

Further announcements concerning this new Pepperell fabric will be made within a short time.

PERHAPS THIS CALLS FOR VAT DYES

A few years ago, the reporter for the News Sheet spent the summer working in a shipyard. The ship to which we were devoting our affections as an electrician's helper happened to be the airplane carrier Lexington—that tremendous floating hangar that can store 75 airplanes under the flying deck. There was plenty of chance during those weeks to get right next to the conditions that work clothes have to withstand.

As an electrician on ship-board your clothes take about as much punishment as a washboard. Wires have to be lead under compartments, around ventilating pipes, up through transoms, along narrow passage ways—and you have to follow the wires. Naturally some of the places aren't finished as beautifully as a walnut-paneled room. Sharp edges of steel plates project every few feet. Bolts and rivets hang their heads out from unexpected places, ready to take a good grip on the clothes you wear. In one hand you carry a can of red lead to mark wire layouts. Your pockets are filled with tools. There is no question about how your clothes are going to wear while you're wearing them, but there is plenty of interest in how they have worn after a few days of this strenuous work.

When you get clothes to wear under these circumstances you look for those that will wear. Not only do you expect your garments to have strong seams to hold up against undue strains, but you demand cloth that itself is exceptionally strong. Red lead gets spilled rather promiscuously, and it is hard to wash out. So when a pair of pants is washed, strong solutions are generally in order. This gives the fabric a severe test, and if it doesn't live up to the wear that must follow the repeated washing that garment gets put on the black list.

Mary's Beau (waiting for her to come down stairs)—"Is Mary your oldest sister?"

Kid Brother—"Yep."

Mary's Beau—"And who comes after her?"

Kid Brother—"You and two other guys."

And here is the lion again placently supporting another of our fair excursionists. Pretty nifty, Huh? (Stage whisper) Do you know her?

AMERICAN NEEDLECRAFTS, INC., REVIVE OLD-TIME INDUSTRY

Use Pepperell Colored Sheeting as Background for Lovely Product.

In the seclusion of the Kentucky mountains a sizeable plant, opened several years ago by American Needlecrafts, Inc., of 389 Fifth avenue, New York, to make handmade appliqued bedspreads, now affords the Kentucky needleworkers an opportunity to enjoy a pastime which enables them to profit from their skill in an old needle art which has been passed down through many generations.

Though full of the character and simple beauty which characterized early America, few examples of this exquisite needlework reached the outside world, according to Mr. L. Shulz of the American Needlecrafts, until his company made this possible by establishing their industry right at the source.

SOLD IN METROPOLITAN STORES

Now, under the trade name Ila, the lovely bed-coverings which carry on the tradition of the original art, but fashioned with the modern Pepperell colored sheets as a base, can be found in many department, specialty and bedding stores of the great urban centers. Here is another interesting example of a beautiful old-time needle art made practical for present-day use by employing a modern fabric, and made available to all through the ingenuity of modern industry.

The teacher in school was drawing pictures on the board and asked each individual what they represented. Drawing a picture, she called on the little girl in the front seat.

"Mary, what is this?"

Mary: "A kitten, teacher."

"What is this, Tommy?"

Tommy: "An elephant, teacher."

Then she drew a picture of a deer and, calling on little Johnnie, who had been quiet all the period, she said: "Johnnie, can you tell me what this is?"

Johnnie: "No."

Teacher: "Think hard—what does your mother call your father?"

Johnnie: "But a jackass doesn't have horns, teacher."

Fussy Lady (who has been a long time in selecting her purchase)—But I don't think this is lamb. It looks to me like mutton.

Exasperated Butcher—It was lamb when I first showed it to you, madam.

Get EXPERT OPINIONS ON SHEETS

When you are puzzled by the claims advanced by the various sheet manufacturers, just try this simple expedient. Take one sheet each of several of the leading brands. Remove the labels and all marks of identification. Then call in the people in your organization who handle sheets continually as a part of their daily work.

Your housekeeper, for instance, and one or two of her assistants in the linen room.

The foreman of the laundry who watches many sheets through the arduous process of cleansing.

A few floor nurses who handle sheets on the beds.

Ask them to select the sheet, in their opinion, which is the best. You will find the verdict practically always unanimous. Lady Pepperells are the choice of hospital workers who know what a hospital sheet should be.

Lady PEPPERELL
SHEETS *and* PILLOW CASES

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PEPPERELL MANUFACTURING COMPANY
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